



Legislation Text

File #: 230125, Version: 2

[COMMITTEE SUBSTITUTE FOR] ORDINANCE NO. 230125

Sponsor: Mayor Quinton Lucas

Amending Chapter 2 of the Code of Ordinances of the Kansas City, Missouri, Administration, by repealing Section 2-2, Adoption of official corporate symbol, seal, flag and mark, and enacting in lieu thereof a new section of like number and subject matter.

BE IT ORDAINED BY THE COUNCIL OF KANSAS CITY:

Section 1. That Chapter 2, Code of Ordinances, entitled "Administration," relating to the Adoption of official corporate symbol, seal flag and mark, is hereby amended by repealing Section 2-2, and enacting in lieu thereof a new section of like number and subject matter, to read as follows:

Sec. 2-2. - Adoption of official corporate symbol, seal, flag and mark.

An official corporate symbol, an official corporate seal, an official corporate flag and an official corporate mark are hereby adopted for the city, which is as follows:

- (1) The official corporate symbol of the city is formed within an implied rectangular space proportionately six units wide by eight units high. An imaginary base line drawn horizontally two units below the upper boundary divides the figure into vertical elements below, curved above. Imaginary lines drawn from the two ends of this base line to the center of the lower boundary serve as a cut line for vertical elements of the figure. The figure or symbol itself consists of five vertical lines separated by four vertical spaces, the line and space widths being equal and totaling two units in width, beginning at and centered from the lower border to the center point of the horizontal base line. From a point two units from the left boundary as center of arc, the center and two vertical lines to the right of center are extended in a 180-degree arc to the left, and then in a straight line to the cut line. From a point two units from the right boundary as center of arc, the center (used for both) and two vertical lines to the left of center are extended in a 180-degree arc to the right, and then in a straight line to the cut line. The full color version displays the shape formed by the outline described in this subsection with color graduating uniformly from blue at the lowest point or tip of the symbol to red at the uppermost quadrant points of the arcs. Where used, the field is either white or black. When viewed in full color, the symbol appears as a fountain with the graduated color implying upward movement. The overall shape of the symbol reads transparently as a heart, symbolizing "Heart of the Nation."
- (2) The official corporate seal of the city shall be as follows: A modified shield with an upper part charged with thirteen five-pointed stars in two horizontal rows, seven in bottom row and six in top row; below the stars, a straight horizontal line, fess portion charged with the words "INCORPORATED 1850", in Times New Roman capital letters. A circular scroll inscribed in Times New Roman capital letters the words "SEAL OF KANSAS CITY" and "MISSOURI" with two six-pointed stars punctuating "SEAL OF KANSAS CITY" from "MISSOURI"

surrounds the shield. A circular line separates the scroll from a rope-like circular border made up of seventy-two angled oblong shapes. An outer circle is drawn as a field limiting device. A blue field separates the shield and scroll. In the embossing seal, the blue field will be the lowest layer; white the middle layer and black the highest or closes to the viewer. The embossing seal shall be circular in form and not more than two and one-half inches in diameter.

When used upon instruments, the impression of the seal may be embossed without the use of the colors described in this subsection.

- (3) The official corporate flag is 135 units in width and 90 units in height . There are horizontal red and blue stripes 45 units each in height, with the red stripe located on top and the blue stripe located on the bottom. A modified official corporate symbol in white measuring 71 units in height and 54 units in width is centered.
- (4) The official corporate symbol, unenclosed or enclosed by a rectangular line, is declared to be the official mark of the city, and may be printed in solid figure, shape or outline, in red, in blue, in black, in graduated screen from black to gray, or in full graduated color, blue to red.
- (5) The official corporate symbol, seal, flag and mark of the city adopted under Ordinance No. 40628 continues to be recognized as the official corporate symbol, seal, flag and mark, respectively, of the city, but may not be newly affixed or used except as follows:
 - a. On printed matter, souvenir items and ceremonial keys, until existing supplies are used.
 - b. On clothing, vehicles and personal property, until existing supplies are routinely replaced or until the mark can be economically replaced.

Approved as to form:

James Brady
Senior Associate City Attorney