Legislation Details (With Text)

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Title:	RESOLUTION - Adopting an AdvanceKC Purpose and Values Statement and directing the Advance KC 2.0 Standing Committee to evaluate the tiering of incentives, use of an equity scorecard, and a housing continuum.				
Sponsors:	Andrea Bough, Melissa Robinson				
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Date	Ver.	Action By	Action	Result
8/3/2023	1	Council	Released	
4/20/2022	1	Neighborhood Planning and Development Committee	Hold on Agenda	
1/12/2022	1	Neighborhood Planning and Development Committee	Hold on Agenda	
12/1/2021	1	Neighborhood Planning and Development Committee	Hold on Agenda	
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10/20/2021	1	Neighborhood Planning and Development Committee	Hold on Agenda	
10/7/2021	1	Council	referred	

RESOLUTION NO. 210919

RESOLUTION - Adopting an AdvanceKC Purpose and Values Statement and directing the Advance KC 2.0 Standing Committee to evaluate the tiering of incentives, use of an equity scorecard, and a housing continuum.

WHEREAS, the Council adopted Committee Substitute for Resolution No. 210180 Directing City Manager to convene a workgroup of community stakeholders to review the AdvanceKC Process and Scorecard and make recommendations for improvement; and

WHEREAS, the workgroup, known as the AdvanceKC 2.0 Standing Committee, has been established and has been undertaking a review of the AdvanceKC process and policies; and

WHEREAS, a values statement for economic development creates a shared set of beliefs which guides the City in its decision making, system designs, and organizational behaviors related to the utilization and application of incentive tools against which the Council can evaluate its policy decisions; and

WHEREAS, the AdvanceKC 2.0 Standing Committee, has met, and identified value statements related to the use of incentives for Council's consideration and adoption; and

WHEREAS, the AdvanceKC Purpose and Values Statement will guide and direct the City's policies, priorities, processes and its organizational culture towards the advancements of economic development in Kansas City; and

WHEREAS, the AdvanceKC 2.0 Standing Committee has identified certain policy frameworks related to tiering of incentives, an equity scorecard, and a housing continuum, which may advance the economic development policy goals of the City Council; NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF KANSAS CITY

Section 1. That the City Council hereby adopts the following AdvanceKC Purpose and Values Statement and directs the City Manager to submit a copy to the AdvanceKC 2.0 Standing Committee.

2021 AdvanceKC Purpose and Values

The AdvanceKC and its associated plan, processes, and scorecard are a means by which the City Council enacts its shared values and priorities related to economic development and should therefore be implemented in a manner consistent with the following:

1. Make economic development equitable/inclusive;

2. Make economic development more effective for small scale and incremental neighborhood and community developers and development;

3. Ensure that projects eligible for incentives fulfill an adopted economic development policy goal and create desired community outcomes;

4. Ensure economic development tools are accessible to developers and businesses of all sizes without the need for legal representation;

5. Ensure that projects are evaluated based on a consistent set of criteria that is appropriate for the type of development being proposed;

6. Make the process and review of economic development applications/proposals transparent and accountable;

7. Ensure that applications and approvals are considered in a timely manner;

8. Provide relevant and reliable project information to encourage strategic investment of resources;

9. Focus incentives on projects that address economic inequities or where there is a historic lack of investment activity, which is inhibiting economic growth of the surrounding neighborhood or the City overall; and

10. Ensure that the positions of any contributing taxing districts are considered for all projects seeking incentives

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Section 2. That the Council states its intention to review these statements and update if appropriate at a minimum every five years in conjunction with the City's Economic Development and Incentives Policy,

Section 3. The Council directs the City Manager to work with the AdvanceKC 2.0 Standing Committee to evaluate policies related to tiering of incentives, use of an equity scorecard, and a housing continuum, in the furtherance of these policy statements, and to provide final recommendations to the City Council by November 30, 2021.