



Legislation Details (With Text)

**File #:** 220934      **Version:** 1      **Name:**  
**Type:** Ordinance      **Status:** Passed  
**File created:** 10/18/2022      **In control:** Council  
**On agenda:** 11/3/2022      **Final action:** 11/3/2022  
**Title:** Sponsor: Director of the Health Department

Approving two separate \$100,000 professional services contracts with Tico Productions, LLC and Blue Symphony, LLC to provide mental health marketing to Latinx and Low Socio-Economic Status groups; and authorizing the Director of Health to extend the term of the contract or increase the total contract dollar amount upon need and appropriation without further Council approval.

**Sponsors:** Director of Health

**Indexes:**

**Code sections:**

**Attachments:** 1. Mental Health Marketing Campaign FY23 - Fact Sheet, 2. Fiscal Note TMP 2416, 3. Docket Memo-HD7622F-Mental Health Campaign Low SES.10.25.22, 4. Docket Memo-HD7622G-Mental Health Campaign LatinX.10.25.22, 5. Authenticated Ordinance 220934

Date	Ver.	Action By	Action	Result
11/3/2022	1	Council	Passed	Pass
10/27/2022	1	Council	Assigned to Third Read Calendar	
10/26/2022	1	Finance, Governance and Public Safety Committee		
10/20/2022	1	Council	referred	

ORDINANCE NO. 220934

Sponsor: Director of the Health Department

Approving two separate \$100,000 professional services contracts with Tico Productions, LLC and Blue Symphony, LLC to provide mental health marketing to Latinx and Low Socio-Economic Status groups; and authorizing the Director of Health to extend the term of the contract or increase the total contract dollar amount upon need and appropriation without further Council approval.

BE IT ORDAINED BY THE COUNCIL OF KANSAS CITY:

Section 1. That the Director of Health is authorized to execute contracts with Tico Productions, LLC in the amount of \$100,000.00 for mental health marketing to Latinx groups and Blue Symphony, LLC in the amount of \$100,000.00 for mental health marketing to Low Socio-Economic Status groups in the Kansas City, Missouri area for the contract period of September 30, 2022 to January 30, 2023, for a total amount of \$200,000.00 to be paid from funds previously appropriated in Account No. 23-2480-505072-B-G50507224. Copies of these contracts, in substantial form, are on file with the Director of Health.

Section 2. That the Director is hereby authorized to extend the term of this contract without further Council approval and that the Director is also hereby authorized to amend this contract to increase or decrease

the total contract dollar amount contingent upon the need and availability of appropriated funds.

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I hereby certify that there is a balance, otherwise unencumbered, to the credit of the appropriation to which the foregoing expenditure is to be charged, and a cash balance, otherwise unencumbered, in the treasury, to the credit of the fund from which the payment is to be made

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Tammy L. Queen  
Director of Finance

Approved as to form and legality:

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Joseph Guarino  
Senior Associate City Attorney