MAY
2025

NORTH AMERICAN WORKFORCE INITIATIVE

(NAWI)

ESTABLISHED BY:

NORTH AMERICAN STRATEGY FOR COMPETITIVENESS (NASCO)

MANUFACTURING SKILL STANDARDS COUNCIL (MSSC)

NORTH AMERICAN WORKFORCE INITIATIVE

(NAWI)

Established by:

- North American Strategy For Competitiveness (NASCO)
- Manufacturing Skill Standards Council (MSSC)

Established in Response to the USMCA Competitiveness Committee:

- Office of the United States Trade Representative
- Global Affairs Canada
- Secretary of the Economy, Government of Mexico

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OVERARCHING GOALS & OBJECTIVES

1) North American Competitiveness

Strengthen the workforce necessary to build strong supply chains, and increase manufacturing capabilities and capacities: Action items

- Workforce systems analysis
- Initial recommendations to the competitiveness committee
- Pilot projects conducted over 24 months

2) Competitiveness Recommendations

Provide recommendations to the three governments through the competitiveness committee, based on the outcomes of the pilot projects: Final Reports

- Policy Recommendations
- Resource Recommendations

PILOT PROJECT CRITERIA

- Expectation
- Composition
- Goals
- Support
- Evaluation

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PILOT PROJECT EXPECTATION

"To create sustainable, scalable, replicable models capable of meeting the unmet demand for the advanced manufacturing & assembly sector and the supply chain, utilizing ISO recognized industry certifications."

QUESTIONS