



# CITY PLAN COMMISSION STAFF REPORT

City of Kansas City, Missouri  
City Planning & Development Department  
[www.kcmo.gov/cpc](http://www.kcmo.gov/cpc)

April 18<sup>th</sup>, 2023

**Project Name**  
KC Spirit Playbook  
**Public Hearing Date:** April 18<sup>th</sup>, 2023

**Docket # 1.1 and 1.2**

**Request**  
CD-MISC-2022-00001 (Res. #230257)  
CD-CPC-2023-00033 (Ord. #230250)

**Applicant**  
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## APPROVAL PROCESS



## PROJECT TIMELINE

The planning process to create the City's new comprehensive plan (the KC Spirit Playbook) has been ongoing since late 2019. The City Plan Commission has been periodically briefed on the process and has provided specific feedback on the plan.

## NEIGHBORHOOD AND CIVIC ORGANIZATIONS NOTIFIED

The planning process has included an extensive public engagement process. Over the course of three years, many local organizations and neighborhood groups all over the city were engaged in the process and given presentations on the plan.

## REQUIRED PUBLIC ENGAGEMENT

Public engagement is a required and vitally important aspect of the comprehensive planning process. Surveying was done online ([playbook.kcmo.gov](http://playbook.kcmo.gov)) and at in-person events. Hundreds of presentations were given at various stages in the process to local organizations and neighborhood groups. Fourteen public meetings called Strategy Teams were held based on four broad topic areas in 2021-2022. Three public meetings were also held in February 2023 to present the final draft of the plan.

## SUMMARY OF REQUEST + KEY POINTS

City staff is seeking approval by the City Plan Commission of the City's new comprehensive plan, the KC Spirit Playbook.

## CONTROLLING + RELATED CASES

Resolution 971268 – Adoption of current comprehensive plan, FOCUS Kansas City in November 1997

## PROFESSIONAL STAFF RECOMMENDATION

Docket # 1.1 and 1.2  
Staff recommends approval of the KC Spirit Playbook (CD-MISC-2022-00001 and the accompanying Development Code text amendment (CD-CPC-2023-00033) to update references to the comprehensive plan in the City's Zoning and Development Code.

## Background

In late 2019, the City Planning and Development Department began a planning process to prepare a new comprehensive plan for the City of Kansas City, Missouri. The City's current comprehensive plan, FOCUS, was adopted by the City Council in November 1997 with Resolution #971268. Comprehensive plans typically have a lifespan of about 20 years, therefore it is time for a new citywide plan to guide the physical development of Kansas City through 2040.

## Purpose of a Comprehensive Plan

A city's comprehensive plan guides its decisions on development, investment, codes and standards, and much more for future years and generations. The KC Spirit Playbook ("Playbook") upon adoption will be Kansas City's comprehensive plan for the next 20 years. It is a shared vision for the city's future, based on an extensive public engagement process that spanned three years. The Playbook defines what the community wants to be and reflects the community's values and priorities. It is built on the understanding that Kansas City is diverse geographically and demographically, and therefore requires a diversity of solutions. The Playbook ties together and will guide future updates to the City's eighteen area plans and other citywide plans related to trails, major streets, economic development, housing, parks, and other policy areas.

## Planning Process

### "KC Spirit Playbook"

The title "KC Spirit Playbook" is an ode to Norman Rockwell's The Kansas City Spirit painting created to represent the city's resilience after a major flood in Kansas City in 1951. While our imagery is a nod to the original painting, it has been updated to represent today's Kansas City: a diverse, exciting community with a strong sense of character and tremendous pride in how far we have come.

### Why do we need a comprehensive plan?

The Missouri State Statute requires that municipalities "*adopt a city plan for the physical development of the municipality.*" Comprehensive plans are typically built around a 20-year time horizon. It's important that the plan reflects the conditions and trends at the time it is written while remaining agile enough to address future known and unknown challenges. It's also critical that the plan reflects the issues that are personally important to Kansas Citians. Much has changed in Kansas City since the previous comprehensive plan, the FOCUS Kansas City Plan, was adopted in 1997. The time has come to create a new comprehensive plan and make sure it addresses the issues and challenges that Kansas City faces today and those that will arise over the next two decades.

### Pre-Planning (Late 2019-May 2020)

The comprehensive planning process began with setting a common standard of information from which to base the process on. City staff conducted research of peer cities and their own comprehensive plans. This helped staff determine the elements that should be included in the process and in the final plan.

Staff also compiled a set of data, maps, and supporting narrative to identify current issues and trends facing Kansas City, as well as to tell the story about how Kansas City has changed since the FOCUS Kansas City Plan was adopted in 1997. This data helped to frame an initial set of issues related to the physical development of Kansas City (to be supplemented with issues identified from public feedback). This data set also helped to ensure that planning participants are working from a common set of data and facts. The topics covered included population and demographics, land use and development, housing, the economy, and infrastructure.

A recommendation database was created by City staff to get a clear, holistic picture of the other plans that the city also adheres to. Every recommendation from every plan that is related to Kansas City was uploaded, sorted, and tagged in a searchable database. That includes plans adopted by the City Council as well as plans created and implemented by regional partners like the Mid-America Regional

Council (MARC). This database was an important reference tool throughout the comprehensive planning process.

A review of the FOCUS Kansas City Plan was done with assistance from an outside consultant to make an initial determination about what needed to be updated and incorporated into the Playbook from FOCUS, what has been successfully implemented over the life of the plan, and what new information and policy considerations needed to be added to the new comprehensive plan.

To create an online 'hub' for the comprehensive plan process, a license was purchased from Bang the Table to create an online engagement platform. The website ([playbook.kcmo.gov](http://playbook.kcmo.gov)) served as the center point for online engagement throughout the comprehensive plan process, which proved to be invaluable as the COVID-19 pandemic caused the first phase of public engagement to be 100% virtual.

To help guide City staff through the public engagement process, a Public Engagement Committee was formed with stakeholders and community leaders from all walks of life in Kansas City. Through a series of meetings with this committee, a framework for the public engagement process was established and analyzed from an equity perspective. The Public Engagement Committee was brought together 5 times over the course of the comprehensive planning process to also provide feedback on how to improve the public engagement plan and, later, the rollout of the draft plan.

### ***Issues Inventory Phase (May 2020-August 2020)***

This phase focused on listening sessions and conversations with the community, along with efforts to increase awareness, interest and engagement. This culminated with an "issue inventory" that documented the issues, values, and ideas that are important to the community.

The process to create a new comprehensive plan began with the creation of an online, public engagement platform. In May 2020, the website went live and announcements about the beginning of the comprehensive plan process were sent out on the City's communication tools (social media, Channel 2, etc.) Staff also emailed neighborhood leaders, HOAs, regional partners, and local organizations in the Kansas City area. People began to register with the website and participate in a series of surveys and other online engagement activities.

The COVID-19 pandemic necessitated that public engagement occur virtually through the first 1.5 years of the comprehensive plan process as everyone was required to work remotely and the planned in-person kickoff event was cancelled. Staff prepared a modified public engagement plan to a "virtual-only" meeting environment, with no clear idea when things would return to "normal". Public outreach focused on generating awareness and excitement in the community about the planning process, and our public engagement focused on listening and documenting the issues and values of the community on a variety of topics.

Staff made a conscientious effort to reach across the digital divide to Kansas Citians who may not have a reliable internet source, and therefore were less likely to access the Playbook website and get engaged with the planning process. To spread the word about the comprehensive plan, staff used a variety of methods to spread the word about the Playbook, both on and offline, including:

- Virtual presentations to many local organizations, neighborhood groups, city boards and committees, and regional partners
- Produced a series of segments for the KCMO Weekly Report
- Distributed flyers to locations with high traffic (grocery stores, coffee shops, community centers, libraries, etc.)
- Advertised on KCATA buses
- Ran print ads in several local publications in English and Spanish
- Ran radio ads on several local stations in English and Spanish
- Sent an insert in KC Water bills twice, about one year apart
- Ran a display on billboards around the city

- Released social media content weekly on City's pages
- Sent weekly newsletters through the online engagement website
- Provided toolkits to stakeholders around the city so they could easily share information about the comprehensive plan process with their contacts
- Aired an interview with City Planning and Development Director Jeffrey Williams about the Playbook on the local NPR station
- Purchased advertisements on popular websites like Google and Facebook

In the beginning, the engagement was focused on starting a community conversation around very broad topics, gradually narrowing down to more detailed issues. Engagement started very broadly with 5 Big Questions that asked what people loved about Kansas City and what issues they were most concerned about. The responses to these questions helped to identify more detailed and specific issues for follow up questions and polls and helped to inform later phases of the planning process. Responses were wide-ranging, but most were focused on issues related to housing, strong neighborhoods, the economy, transportation, the environment, and keeping Kansas City's unique character as we grow. Once the primary policy concerns were identified for the comprehensive plan, the weekly surveys and online activities became progressively more granular and focused on specific issue areas, including:

- Equity (in all issue areas)
- Housing
- Transportation/public transit
- The economy
- Climate change and environmental issues
- Parks
- City attractions
- Kansas City culture
- Neighborhoods and livability

A virtual town hall was held in August of 2020, where attendees were given a presentation on the comprehensive plan process and then breakout rooms provided an opportunity for people to discuss the plan with city staff.

### ***Vision and Goals Phase (August 2020-April 2021)***

The Playbook Vision Statements and Citywide Goal Statements were developed through engagement with the public on the website as well as with the Playbook Empowerment Committee. The development of the draft Playbook Vision and Goals marked a transition in the public engagement process from listening and inventorying, to taking what we've heard and developing strategic actions. The Playbook Empowerment Committee was also established to guide an equitable planning process.

A Mayor-appointed Empowerment Committee was created to focus on equity and amplifying the voices of the communities the members represented. The Empowerment Committee was composed of residents, neighborhood leaders, property owners, institution leaders, and businesses from across the city's various communities. The Committee was intentionally structured to balance the diverse viewpoints and interests of Kansas Citians. In March of 2021, the first Empowerment Committee meeting took place. The Committee continued to meet to review every phase of the planning process over nine meetings, including community feedback, technical analysis, draft planning concepts, and the draft recommendations and strategies.

After several months of public engagement surveys and activities that were focused on issue and policy prioritization, staff began the process of creating Playbook Vision Statements and setting the Citywide Goals. The Vision Statement and Goals incorporate the big ideas and themes from the Issues and Values Inventory. Elements of the Vision and Goals from the FOCUS plan were also incorporated. The Vision tells us what we want the city to be like in 20 years, and the Goals tell us those things we need to achieve to make the vision a reality. The Goals are also an organizing framework for the plan's recommendations. The

draft Vision and Goals were then reviewed by the Empowerment Committee and the public and edited based on that feedback.

After several months of primarily online engagement, City staff brought on a team of consultants to help expand the public engagement effort. Parson & Associates, CitiFi, and Hoxie Collective joined forces to assist the Playbook team. The consultant group worked with city staff to evaluate public engagement up to that point and create a detailed plan to engage with more Kansas Citians, particularly in the areas of the city that had not engaged as much online compared to other areas.

### ***Detailed Recommendations Phase (May 2021-March 2022)***

Public engagement shifted from general concepts to a more focused discussion around specific topics, with an emphasis on developing strategies and actions. A series of public meetings called "Strategy Sessions" were held to focus on four topics: Visibility, Mobility, Livability and Serviceability.

After a year of engagement that started with very broad questions, a series of public meetings focused on specific policy areas were held virtually starting in May of 2021. These public meetings were divided into four 'Strategy Session' groupings:

- Visibility – Focus on the public realm, historic preservation, public spaces, public art, etc.
- Mobility – All things transportation, including public transit and multimodal transportation options
- Livability – Housing affordability, strong and desirable neighborhoods, etc.
- Serviceability – How the city can improve the services it provides to Kansas Citians

City staff brought on consultants from WSP, Vireo, and MySidewalk to help plan for and run these meetings. Each Strategy Session had 3-5 virtual public meetings that provided important information and context on policy areas, report on what feedback had been received from the public so far, decide how aggressively solutions should be pursued by the city, and to present a small set of draft recommendations to determine that the plan was headed in the right direction. Recordings of the sessions and the engagement questions asked at the meetings were posted on the online engagement platform, so people could participate in their own time if they were unable to attend. The Strategy Sessions wrapped up in the first quarter of 2022. The result of these sessions was a set of draft recommendations and strategies for each topic, which were reviewed by the Empowerment Committee and the public.

As the Strategy Session meetings were taking place, the public engagement consultants were able to start attending in-person events (primarily outdoors) safely. Surveys were created based on the engagement questions being asked in the Strategy Session meetings and consultants collected hundreds of paper surveys at the in-person events they tabled at. Consultants also provided these paper surveys to libraries across Kansas City to ensure that an offline version of the engagement questions were accessible to the public.

Also happening in tandem with the Strategy Session meetings, City staff made efforts to engage with young Kansas Citians. The city's new comprehensive plan has a 20-year time frame, and staff recognized the importance getting direct feedback from students. The Playbook, after all, will guide decision-making at City Hall to create the community that they hopefully would choose to live in long after leaving school. In Spring of 2021, city staff conducted an exercise with Park Hill LEAD 10th graders. Students were given informational materials on the comprehensive plan process, and they were asked to choose between four exercises based on the Strategy Session topic areas. The exercises were designed to give students the opportunity to plan and design their own solutions to some of the most important issues facing their city. The students presented their policy proposals to the comprehensive plan team, and the top proposals were selected to give a presentation to the Neighborhood Planning and Development Committee in May of 2021.

In March of 2022, with the help of the leadership at Kansas City's local AARP chapter, City staff held a 'tele-town hall' for AARP members. After an overview of the comprehensive plan process, a Q&A session

let participants ask questions of the Playbook team. Over 1,200 AARP members joined the tele-town hall to hear about the Playbook and discuss their most important issues.

### ***Draft plan and adoption phases (April 2022-March 2023)***

The comprehensive plan began to take shape in this phase. The structure of the plan was established with a Vision, Goals, Topics, Objectives, and Implementation sections. Public engagement efforts continued with a focus on familiarizing Kansas Citians and regional partners with the draft plan and receiving feedback on draft recommendations.

The primary sections of the Playbook were determined, and the overall structure of the Playbook was finalized. In addition to the Vision Statements and the Citywide Goal Statements that had previously been established, 21 Objectives were created to house the plan's recommendations and important information and context related to that policy area. An Implementation chapter was also created to provide important information on how to implement the plan's recommendations.

The intent was not just to create a plan on paper, but to also create an interactive, user-friendly web-based plan that could be used by a wide variety of stakeholders including City staff, elected officials, neighborhood leaders, the development community, and individuals who want to make Kansas City and its built environment a livable and equitable place for all.

Recommendations, officially called Community Supported Actions, were created from public engagement related to the comprehensive plan and the recent updates to the city's 18 area plans. Recommendations and policy guidance from the city's previous comprehensive plan FOCUS were also incorporated into the plan production process. These recommendations were sorted into the Objective they were most related to, with the understanding that many issue areas in the plan are interrelated and need to be linked together in the final product. An Implementation Database was created to house all recommendations together in a user-friendly, sortable database. Public engagement continued through plan creation as the Objectives' Key Concepts and Community Supported Actions were released on the Playbook website with surveys for people to provide detailed feedback on the primary components of the plan.

A series of public meetings were held in both in-person and online formats in February 2023. They were hosted in community gathering spaces in the north, central, and southern parts of Kansas City. All attendees were asked to help identify what Key Concepts should be prioritized for implementation after adoption, either by placing stickers on displays in the room or by completing an online activity.

After evaluating all the public feedback gathered on the draft elements of the comprehensive plan, staff made final edits, created the website where the Playbook would live, and finalized other plan components like a glossary and the recommendation database. The final draft of the City's new comprehensive plan will start the adoption process at the City Plan Commission in April 2023.



## Plan Components

### Envisioning Kansas City

The Envisioning Statement describes how we want our city to develop in the future, in line with community values and priorities.

*"We, as Kansas Citians, envision our city as a vibrant, equitable, just, inclusive, welcoming, and thriving community where we consider people first by empowering members of the community to shape their environment. We acknowledge and will address past and current inequities by fostering equitable community and economic development that supports all residents with opportunities for a high quality-of-life."*

### Vision and Equity Statements

The Supporting Vision Statements provide additional detail on the vision for Kansas City:

**Affordable Community:** We will create and nurture an affordable community and strive for abundant opportunity and employment at a livable wage for our residents.

**Cultural Amenities:** Our diverse cultural amenities, parks, and open spaces will provide a rich variety of experiences and vibrant environments.

**Desirable Place:** Our community will attract people and employers through being a desirable place to earn, learn, live, and thrive.

**Equitable and Fiscal Sustainability:** Our capital investments and growth will be equitable while maintaining the fiscal sustainability of the city.

**Healthy Environmental Systems:** We will promote and value the health of our environmental and natural systems and protect them from degradation.

**History and Heritage:** We will preserve places that celebrate all facets of Kansas City's history and cultural heritage.

**Innovation and Creativity:** We will cultivate innovation and creativity in our governance, business, and educational practices related to smart city technology and physical development.

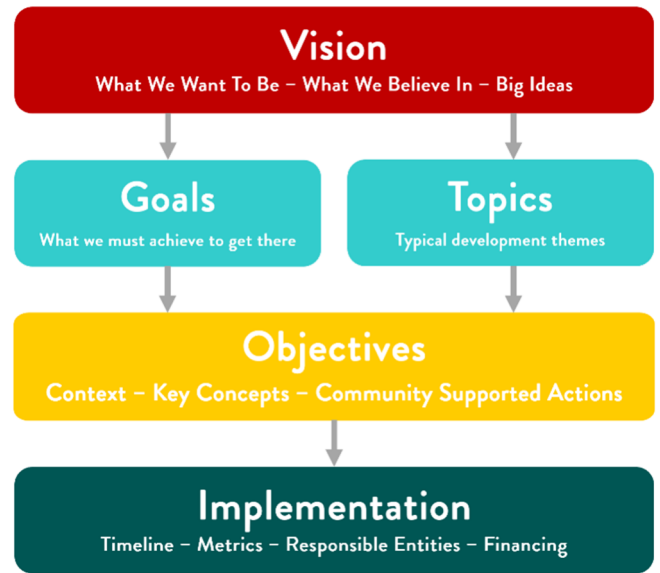
**KC Uniqueness:** We will preserve and enhance those things that make Kansas City unique – the small town feel with big city amenities and the wide range of diverse environments and neighborhoods.

**Livable Neighborhoods and Diverse Housing:** Our neighborhoods will be strong, livable, and authentic while ensuring diverse housing opportunities.

**Mobility Options:** Our well-connected and accessible neighborhoods and districts will be walkable and served by reliable, safe, and convenient mobility options.

**Physical Beauty:** Our city will be renowned for the physical beauty of its streets, buildings, public spaces, and infrastructure.

**Regional Collaboration:** Our city will continue to be the heart of the region. We will remain collaborative with our regional partners with a renewed focus on building partnerships to achieve the aspirations of this plan.



**Sustainable Growth and Resilient City:** Our community will grow in a sustainable manner and be resilient and adaptable to future changes.

**Thriving Economy:** Our economy will be resilient, inclusive, diverse, and thriving and will position our city competitively against our national peers.

**Walkable, Clean, and Safe:** Our community will promote the health of our residents and visitors through being walkable, clean, and safe.

The Supporting Equity Statements describe what an equitable Kansas City looks like:

**Addressing Disinvestment:** Direct investment to communities that have been abandoned or have experienced long-term disinvestment.

**Citywide Accessibility:** Ensure services, utilities, and transportation options are provided to everyone.

**Community Collaboration:** Empower people from different parts of the KC community in working together to solve problems.

**Community Engagement:** Empower people to shape their communities and recognize that communities value things differently.

**Complete Communities:** Ensure that people can meet their needs in their own neighborhood without having to travel long distances.

**Housing Affordability:** Ensure everyone has access to safe and affordable housing.

**Inclusive Design:** Ensure that development incorporates design features that consider people of all abilities.

**Providing Services:** Commit to taking care of the built environment and providing the same quality of maintenance and services citywide.

**Welcoming Spaces:** Ensure that public spaces and amenities are designed to support diverse, culturally authentic, and family-friendly activities, no matter how much money a person is able to spend.

## Big Ideas

The Playbook's five Big Ideas are a part of the overall vision for Kansas City. It expresses the most important things that need to be accomplished according to the priorities expressed by Kansas Citians. These Big Ideas should be used to guide plan priorities for the next 20 years in Kansas City:

Fostering neighborhoods that accommodate all ages, lifestyles, and incomes by **diversifying and densifying housing choices** and creating **complete communities** that facilitate a high quality-of-life

Creating a physically beautiful city by **promoting high-quality design** in public spaces, parks, private development, and capital improvements

Respecting land as a limited resource by **balancing outward growth with infill development**, preserving natural resources, and **developing in an equitable and sustainable manner**

**Maximizing connections and mobility options** by bridging or eliminating barriers and creating new physical connections and a **robust multimodal transportation system**

**Creating a future-proofed city** by better anticipating and reacting to new technologies and evolving conditions

## Goals

The Goals are ten action items we must achieve to make the Vision and the Big Ideas a reality. The Goals organize the recommendations in the plan around the community's big aspirations.



**Connected City:** Increase mobility options and create a more connected city

**Diversity and Opportunity:** Ensure the built environment strives to eliminate disparities, embrace diversity, and create economic opportunity

**Environment for People of All Ages:** Create a better environment that will attract and retain young people and allow residents to age-in-place

**Healthy Environment:** Promote a healthy city through environmental sustainability and resiliency

**History, Arts, and Culture:** Preserve and celebrate our community character, history, arts, and culture

**Parks and Open Spaces:** Protect and expand our system of parks, boulevards, and open spaces

**Smart City:** Create a smart city through innovation and new technology

**Strong and Accessible Neighborhoods:** Create strong and desirable neighborhoods and ensure housing choice and affordability

**Sustainable and Equitable Growth:** Target physical investments strategically and ensure that growth and revitalization are sustainable and equitable

**Well-Designed City:** Promote high-quality design in public investments and development

## Topics

The Topics organize the plan's elements around broad subjects. They compile all information in the Playbook related to a specific topic, such as transportation, in one place. This is another way to use the Playbook - to see information on one subject throughout the plan in one place. For more information on each topic and how it relates to the various policy areas covered by the comprehensive plan, please visit the Topic pages at [playbook.kcmo.gov](http://playbook.kcmo.gov)

**Environment and Climate Change**

**Housing and Neighborhoods**

**Land Use and Development**

**Public Spaces and Amenities**

**Transportation**

## Objectives

The **Objectives** are the nuts and bolts of the Playbook. Each Objective contains detailed recommendations, strategies, and initiatives for a specific topic, framed by the overall direction of the plan. The Objectives also set priorities and metrics for their implementation and provide supporting context, including relevant data and public input. A single Objective often supports multiple Goals and Topics, and these connections are described throughout the plan.

**AJ – Access to Jobs**

**BA – Business Attraction and Retention**

**CA – City Attractions**

**CC – Complete Communities**

**CD – Community Development and Revitalization**

**CN – Connected City**

**DM – Displacement Mitigation**

**DP – Development Patterns**

**EH – Environmental Health and Resiliency**

**HA – Housing Affordability and Diversity**

**HP – Historic Preservation**

**MG – Movement of Goods**

**MO – Mobility**

[PH – Public Health](#)[PM – Parking and Curb Management](#)[PO – Parks and Open Spaces](#)[PS – Public Spaces](#)[PT – Public Transit](#)[QD – Quality Development](#)[SC – Smart City Technology and Trends](#)[VZ – Vision Zero](#)

## Implementation

The [Implementation](#) section outlines the overall framework to guide plan implementation, including priorities and resources necessary to fully realize the Playbook's goals. The [Implementation Matrix](#) shows the timeframes, relevant metrics, and responsible parties for each of the Playbook's recommendations, the Community Supported Actions (CSAs). The dashboard is a tool to track responsibilities and improve transparency as the Playbook's recommendations become realized. Use the Dashboard to filter CSAs and measures of success by Big 5 Idea, Topic, Goal, and Objective.

This plan is written specifically with implementation and accountability in mind, including:

- Recommendations derived from extensive public input and community support
- Emphasis on concise, understandable language
- Practical recommendations with enough detail to aid decision making and implementation
- Trackable metrics for every objective
- Filterable and sortable tags that help everyone quickly find the most relevant plan recommendations to them

The Playbook's focus on organization, readability, and feasibility makes the plan accessible to everyone in the community and ultimately results in greater understanding, leadership, and real-world impacts.

Embedded in the Implementation section are new tools to be applied to the development review process citywide.

- The [Goal Supporting Criteria](#) are a set of questions that provide a practical framework for evaluating future projects and decisions in Kansas City. These questions should be used to help determine whether a proposed project, initiative, development, or policy is generally consistent with the comprehensive plan or not. Each question relates to one of the ten main community-identified goals of the plan and answering each question will provide a picture of how well a project does or does not advance the goals of this plan.
- The [Global Design Guidelines](#) relate to physical characteristics that are desirable everywhere, regardless of the community context and should be used during the review of development proposals. These guidelines should be consulted during the design phase of any public or private projects in order to ensure consistency with the comprehensive plan. They should also be paired with the Development Form and Context Guidelines, which provide more specific criteria based on the specific context of each project.
- [Development Form and Context Guidelines](#) describe how the built environment should look, feel, and function (independent of the type of land use) in a particular area. These guidelines should be applied in both a reactive way (used to evaluate individual development proposals) and in a proactive way (to incorporate relevant components into the city's development code and apply new zoning tools). Development Form and Context Guidelines should be used in conjunction with the Global Design Guidelines (see CSA QD-1 for more) to ensure that quality development is happening citywide, but that the development is still sensitive to the existing form and context of an area. City staff and development applicants should use these tools to guide decision making for any development project or capital improvement. For example, any property that requires a rezoning, a special use permit, receives tax incentives, or requires a development plan should be subject to these guidelines.

To track implementation, the Playbook has a series of [measures of success](#). These measures of success are a collection of quantifiable metrics that give insight into the progress being made towards each goal or recommendation. These measures are intended to provide supporting data over the lifetime of the plan and must be regularly tracked and updated to stay current. Some metrics will be updated more often than others due to the specific time requirements of each. Each measure will be paired with its most relevant Objective. Some measures may be tagged to multiple objectives.

Successful implementation of this plan will require close coordination between the city, other government and quasi government agencies, community organizations, businesses, neighborhoods, and individuals. A successful implementation program will require ongoing feedback and engagement with these entities to maintain support and awareness of plan initiatives. It is imperative that community and city leaders see this plan's recommendations as the result of a collaborative effort and are willing to take a proactive role in ensuring the best possible future for Kansas City. Likewise, each city department must take ownership of its appropriate sections and communicate those responsibilities effectively to the public.

### **Accompanying Development Code Text Amendment**

The Resolution to adopt the KC Spirit Playbook as Kansas City's new comprehensive plan is accompanied by a Development Code text amendment to amend Chapter 88, the Zoning and Development Code, as it pertains to **88-810-1140, Plan, Comprehensive**, which currently reads: *"A master plan for development of the city, including area plans for any of its geographical parts, prepared and adopted by the plan commission, pursuant to RSMo 89.340, and including any part of such plan separately adopted and any amendment to such plan or parts of the plan. FOCUS is considered the city's comprehensive plan."*

Approval of Ordinance #230250 would replace references to FOCUS Kansas City with the KC Spirit Playbook. Amended text would read: *"A master plan for development of the city, including area plans for any of its geographical parts, prepared and adopted by the plan commission, pursuant to RSMo 89.340, and including any part of such plan separately adopted and any amendment to such plan or parts of the plan. The KC Spirit Playbook is considered the city's comprehensive plan."*

**Staff Comments**

The City Planning and Development staff has worked extensively with other City departments, regional agencies, local organizations, neighborhood groups, community leaders, and Kansas Citians from all over to create the city's new comprehensive plan, the KC Spirit Playbook. The plan's creation was guided by input from the Public Engagement Committee and the Empowerment Committee, who helped city staff ensure the planning process and the plan itself were focused on equity and amplifying the voices of Kansas Citians. The final plan and its recommendations were created after an extensive public engagement process and input from a wide range of stakeholders. Staff is supportive of the KC Spirit Playbook and requests that the City Plan Commission vote to recommend approval of the city's new comprehensive plan (CD-MISC-2022-00001) and the accompanying development code text amendment (CD-CPC-2023-00033), replacing references to FOCUS in the Zoning and Development Code to reference the KC Spirit Playbook.

**Professional Staff Recommendation**

City Planning and Development Staff recommend approval of docket items 1.1 and 1.2 without conditions based on the documents provided for review prior to the hearing.

**ATTACHMENTS**

1. KC Spirit Playbook – Final Draft Plan

Respectfully Submitted,



Jeffrey Williams, AICP

Director

City Planning and Development