

CITY OF KANSAS CITY, MO – LETTER OF COMMITMENT SUPPORT

DATE: October 4, 2022

TO: Clarence Anthony, NLC President & CEO

FROM: Quinton Lucas, Mayor, City of Kansas City, MO

SUBJECT: Commitment to participate in the City Inclusive Entrepreneurship program

Dear Mr. Anthony,

It is with great enthusiasm that I offer my full support for the inclusion of the **CITY OF KANSAS CITY, MO** as a participant in the City Inclusive Entrepreneurship (CIE) program at the National League of Cities. Through our participation, we are committing ourselves to identifying obstacles facing Hispanic entrepreneurs and small business owners and implementing a new program, policy, or practice that facilitates their growth.

I, or a designee, commit to formally announcing the city's commitment at NLC's City Summit Conference on November 17-18th.

Our city commits to active participation in the 2022-23 CIE program, including the following activities:

- Working towards the desired outputs and outcomes of this commitment.
 - **Output:** By April 2023, in consultation with Prospera, NLC, and local nonprofits, the city will identify 2-3 institutional or programmatic barriers standing in the way of Hispanic entrepreneurs starting, growing, or sustaining a business in their community.
 - **Outcome:** By August 2023, the city will make at least one reform to process, policy, or program, based on the recommendation of Prospera and local nonprofits that specialize in working with Hispanic business owners, as measured by press and/or program materials.
- Engaging in quarterly calls with other cities participating in this cohort to share progress updates and lessons learned.
- Completing quarterly surveys and keeping NLC staff informed of progress.

Specifically, we have identified **SAMUEL MORRIS** within the **CITY OF KANSAS CITY** as the individual best suited to carry out the implementation of the City's commitment.

Through its participation in the CIE program, the **CITY OF KANSAS CITY, MO** is committed to implementing equitable policies, programs, and practices to support entrepreneurship-led economic growth in our community. We look forward to leveraging the information, resources, made available by the National League of Cities to do so.


Sincerely,

DocuSigned by:

5788F6C607B14D8
Quinton Lucas
Mayor
City of Kansas City, MO

10/12/2022

Date

DocuSigned by:

5788F6C607B14D8
Implementation Lead
Samuel Morris
Small Business Policies Coordinator
City of Kansas City, MO

10/7/2022

Date