

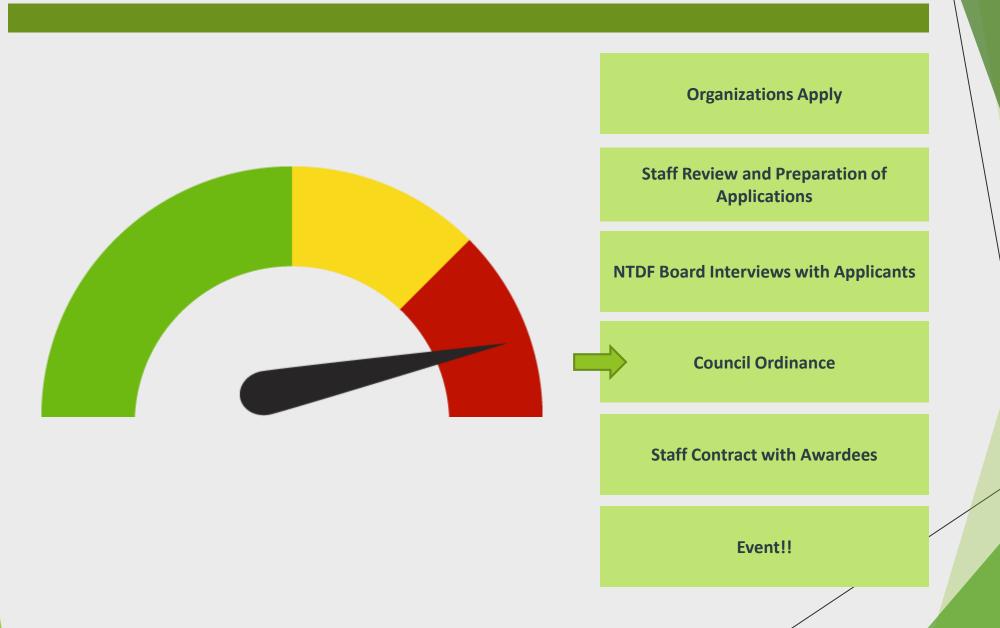
# Neighborhood Tourist Development Fund



Neighborhood Services Department

## NTDF

The Neighborhood Tourist Development Fund (NTDF) program provides support to non-profit organizations to help promote Kansas City's distinct and diverse neighborhoods through cultural, social, ethnic, historic, educational and recreational activities



#### Fiscal Overview

• FY 22-23 Budget = \$1,697,264

• NTDF Board elected to set aside 10% in Fund Balance for Major Event Fund.

• Available for 4<sup>th</sup> Quarter FY2022-23 Award = \$253,500\*

\*\$1,233,850 previously awarded for the Annual FY2022-23 Cycle in April 2022

### **Applications**

• 23 Applications

• NTDF Board interviewed applicants over four hours the morning of November 16th

• The Board scored applicants that afternoon using established rubric

• Recommended Awards calculated using established matrix based on available funds vs application requests, factoring in score of application strength

• NTDF Board completed deliberation in just over 50 minutes that same afternoon, voting to recommend awarding funds to 19 events

## Summary of Awards

Council District	Applications	Recommended Awards	Estimated Audience	Total Awards
1	1	1	4,250	\$7,000
2	0	0	0	\$0
3	5	2	15,850	\$17,400
4	10	9	81,100	\$48,800
5	2	2	650	\$5,500
6	3	3	2,600	\$16,700
Multi	2	2	1,750	\$14,300
	23	19	106,200	\$108,900



19 Events

Summary



\$108,900



106,200 estimated audience