



Convention Sales Standing Committee Meeting

Friday December 3rd; 8:30am

Location – Virtual

Join Zoom Meeting

<https://us02web.zoom.us/j/84955326173?pwd=OTdsa2YwV0xLd2xCMzAwa1lKaVMrdz09>

Meeting ID: 849 5532 6173

Passcode: 694556

One tap mobile

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Dial by your location

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Meeting ID: 849 5532 6173

Find your local number: <https://us02web.zoom.us/j/kbsFYZMHJS>

Mission: To collaborate as a unified convention network to maximize opportunities to host major conventions, events, and meetings.

Committee Membership

Philip Strnad – Chair

Brian Johnson - Loews Kansas City – Vice-Chair

Jennifer Fuentes – Broncato's Catering

Kurt Mayo – Kansas City Hotel & Lodging Association

Kevin O'Neil – Kansas City Council

Michael Young - Kansas City Convention Center

Chad Mohwinkle – Sheraton & Westin Crown Center

Nathan Hermiston, Ashley Rossbach, Randy Landes and Derik Detter – Staff Liaisons (Visit KC)

CURRENT AGENDA

1. Welcome and Introductions
2. 2022 and beyond Room Night Goal Review and Discussion– goals
 - a. Alternative metrics – Crossover Goals, Attendance-based, Events, Events by Size, Economic Impact, etc)
3. Open Discussion
4. Adjourn