

From: [Julie Wittman](#)
To: [cc 1](#); [Public Testimony](#); [Public Engagement](#)
Subject: Comment on Ordinance 250876 - Digital Signs in Residential Zoning
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Mayor Quinton Lucas
Mayor Pro Tem Park-Shaw
City Council Members

Dear Mayor and Council,

I am writing in response to proposed amendments to **Chapter 88-445-06 Signs in Residential Districts**. I oppose the broad expansion of digital signage in residential districts and ask the Council to not allow this ordinance to move forward.

Residents do not want a proliferation of digital signs in our neighborhoods. That the City "occasionally fields inquiries" about digital signage in residential districts (as stated in the CPC staff report from Aug. 20, 2025) hardly qualifies as a pressing and demonstrable need that must be addressed.

Digital/electronic signs create light pollution, consume unnecessary energy, present safety hazards due to distraction and glare, contribute to visual blight, and disrupt local wildlife (affecting sleep, mating patterns, navigation) -- regardless of proposed mitigation measures and setback requirements.

The changes proposed in this amendment are not aligned with current City initiatives or priorities. Broadly expanding the use of digital technology, adding the burden of special use permits, and increasing the City's complaint-based enforcement obligation are not in the best interests of the public.

Sincerely,

Julie Wittman
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