



Date 4 / 14 / 26

Agenda item # 260339

Peter Dyjakovich

NAME (Please print)

STREET ADDRESS

CITY

STATE

ZIP CODE

AFL-CIO

ORGANIZATION REPRESENTED

I wish to address the Council:



Yes



No



In favor



Opposed



Other

Comments:



Thank you for your interest and participation in city government.

Please contact the City Clerk with any questions, **816-513-6401** or **clerk@kcmo.org**



Mayor Lucas and Members of the Kansas City, Missouri City Council:

On behalf of the Kansas City Sports Commission and Visit KC, I am writing to express my strong support for the continued advancement of Ordinance No. 260339, authorizing the City to work with the Kansas City Royals toward the development of a downtown baseball stadium in the Washington Square Park area.

Downtown baseball represents a significant opportunity to deliver economic impact and strengthen Kansas City's place as a premier destination for sports, tourism, entertainment, and events. A downtown baseball stadium and the surrounding district are estimated to deliver \$800 million in economic impact during their first year of operation. In subsequent years, this estimate grows to \$1.2 billion annually. This activity will also generate an estimated \$79 million in new tax revenue each year.

A downtown stadium has the potential to deliver specific, impactful benefits for Kansas City's tourism economy. The development is estimated to produce 1.4 million incremental hotel room nights in its first decade of operation, generating \$330 million in incremental hotel room revenue over the same period.

It is also poised to carry forward Kansas City's legacy as a baseball community. From the founding of the Negro National League and the legendary play of the Kansas City Monarchs to our most recent World Series title, the ties between our city and the game span across decades. Now, this venue will give baseball a place at the heart of our community for generations to come.

Finally, a state-of-the-art downtown stadium will be a substantial asset to Visit KC and the Kansas City Sports Commission in our work attracting leisure travelers, business events, and athletic competition at every level. An accessible location and close proximity to popular entertainment districts are meaningful advantages for the strength of our sports and visitor economy.

This legislation represents a generational opportunity to bring baseball—and substantial economic impact—to downtown Kansas City. I strongly encourage you to offer your support in advancing this ordinance as we take the next step toward Kansas City's future as a top-tier sports and tourism destination.

Sincerely,

A handwritten signature in black ink that reads "Kathy Nelson".

Kathy Nelson
President & CEO
Kansas City Sports Commission and Visit KC



CHAMBER

30 W. Pershing Road, Suite 301 | Kansas City, MO 64108-2423 | 816-221-2424 | kcchamber.com

April 13, 2026

VIA EMAIL AND HAND DELIVERY

Mayor Lucas and Members of the City Council
City Hall - 414 E. 12th Street
Kansas City, MO 64106

RE: Support for Ordinance Advancing Negotiations with the Kansas City Royals

Dear Mayor Lucas and Members of the Kansas City, Missouri City Council:

On behalf of the Greater Kansas City Chamber of Commerce, I write to express our strong support for the ordinance advancing negotiations with the Kansas City Royals on a potential downtown ballpark and surrounding development.

This ordinance represents an important and timely step forward. It establishes a framework for continued good-faith negotiations while maintaining the City Council's oversight and final approval authority. Just as importantly, it reflects a thoughtful approach to structuring a public-private partnership, one that seeks to leverage new economic activity and state participation to support a project of regional significance.

For more than five decades, the Royals have been a cornerstone of Kansas City's identity and a unifying force across our community. The opportunity to retain this franchise in our region while reimagining its future in a downtown setting carries meaningful economic and cultural implications. A new stadium and surrounding district have the potential to generate tourism, create jobs, increase tax revenue, and contribute to a more vibrant, connected, and walkable urban core.

Importantly, these benefits should be felt across all Council districts - not just downtown. Jobs tied to the project may create employment pathways for residents citywide, while increased economic activity could support small businesses, suppliers, and service providers throughout Kansas City. Improved connectivity to downtown, through transit, infrastructure, and public space investments, could further ensure that all Kansas Citians can access and benefit from this investment.

We also recognize the importance of this moment. The ordinance before you is not a final agreement, but it is a critical step that allows negotiations to continue with urgency and intention. Maintaining that momentum is essential as we work to secure a strong, long-term future for the Royals in Kansas City.

We encourage you to advance this ordinance and continue the work of developing a proposal that reflects the best interests of our community and our region.

Thank you for your leadership and your commitment to Greater Kansas City's future.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joe Reardon', written over a horizontal line.

Joe Reardon
President and CEO



BRING THE CROWN *Downtown*

A downtown baseball stadium materially increases Kansas City's hotel demand, visitor spending, tax revenues, brand perception, and civic value—not because baseball is new, but because location fundamentally changes how visitors engage with the city.

ESTIMATED INCREMENTAL HOTEL DEMAND GENERATED

- ▶ **1.4 million incremental hotel room nights over the first 10 years of operation**

The increase is directly attributed to:

- Improved walkability and accessibility
- Downtown proximity vs. current Truman Sports Complex location
- Higher conversion of game attendance into overnight visitation

ESTIMATED INCREMENTAL HOTEL REVENUE GENERATED

- ▶ **\$330 million in incremental hotel room revenue projected over the same 10-year period**
- Early years driven by “newness,” with sustained gains in later years driven by location efficiency and district density

ESTIMATED ANNUAL & ONGOING ECONOMIC IMPACT OF DOWNTOWN STADIUM

- ▶ **\$800M in economic output from district operations in Year 1**
- ▶ **\$1.2B in annual economic output thereafter**
- ▶ **\$79M in new tax revenues annually**
- ▶ **Approximately 2 million fans annually through the first decade of operations**