

Interdepartmental Communication

DATE: October 17, 2024
TO: Councilman Kevin O’Neill, Chair – Transportation, Infrastructure, and Operations Committee
FROM: Jaime Guillen, Director – Civil Rights and Equal Opportunity Department
SUBJECT: CUP Summary #: 240880

Contractor: Trozzolo Creative Resources, Inc.
Address: 811 Wyandotte St.
Kansas City, MO 64105
Contract: 6223080095 - Advertising & Marketing Services
Contract Amount: \$ 1,000,000.00
MBE Goal: 10%
WBE Goal: 10%
MBE Achieved: 10%
WBE Achieved: 10%

MBE SUBCONTRACTOR

Name: Time-Wise, Inc.
Address: 3900 W 120th Terrace
Leawood, Kansas 66209
Scope: Media Buying Services
Percentage: 10%
Ownership: Thi Wynn
Structure: Asian-American Female Code: 22

WBE SUBCONTRACTOR

Name: O’Neill Marketing & Event Management, Inc.

Address: 1607 Oak St.

Kansas City, MO 64108

Scope: Event Planning Services

Percentage: 10%

Ownership: Keli O’Neill-Wenzel

Structure: Caucasian Female Code: 13

Comments: