From:	Kate Barsotti
To:	Public Testimony; Parks-Shaw, Ryana; Rea, Crispin; Melissa Patterson Hazley; Robinson, Melissa; Bunch, Eric; Curls, Darrell
Subject:	Please do not support Ordinance 250580
Date:	Tuesday, July 22, 2025 12:22:26 PM

EXTERNAL: This email originated from outside the kcmo.org organization. Use caution and examine the sender address before replying or clicking links.

Going afternoon:

This ordinance will change standards citywide for digital signage.

I live in a dense urban neighborhood near businesses such as title loan companies, gas stations, and convenience stores. Such signage will blight the area and pose a risk to public safety.

Digital signage is distracting and will create a significant public safety risk. Drivers may not see bicyclists or pedestrians. Flashing animation causes seizures for people with seizure disorders. If anyone is harmed or killed based on these distractions, the city will be held liable.

We are attempting to make our communities better and safer, and it is the responsibility of this Council to protect our standards and to enforce them. Such signage may be suitable in First District where they have setbacks and are able to have more control. It will be abused and exploited elsewhere.

Kate and Michael Barsotti
Columbus Park