

City of Kansas City, Missouri



Docket Memo

Ordinance/Resolution #

Submitted Department/Preparer: Mayor/Council's Office

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

Executive Summary

Authorizing the City Manager to execute an amendment to the existing agreement with the Convention and Visitors Bureau of Greater Kansas City, Inc., d/b/a Visit KC.

Discussion

This legislation amends the agreement with Visit KC, to provide additional funding via Transient Boarding and Short-Term Rental revenues in excess of the City's \$5 million commitment for the 2026 FIFA World Cup.

Effective August 1, 2023, through April 30, 2024, the City will contribute to Visit KC additional tax revenue collected in excess of \$5 million from the Transient Boarding and Accomodation tax as well as the excess of the 50% of Short-Term Rental occupancy fee dedicated to convention and tourism purposes. Totals are subject to verification of actual collections.

Effective May 1, 2024, through April 30, 2025, the City will contribute to Visit KC additional tax revenue collected in excess of \$5.325 million from the Transient Boarding and Accomodation tax as well as the excess of the 50% of Short-Term Rental occupancy fee dedicated to convention and tourism purposes. Totals are subject to verification of actual collections.

Effective May 1, 2025, through April 30, 2026, the City will contribute to Visit KC additional tax revenue collected in excess of \$5 million from the Transient Boarding and Accomodation tax as well as the excess of the 50% of Short-Term Rental occupancy fee dedicated to convention and tourism purposes. Totals are subject to verification of actual collections.

Effective May 1, 2026, through April 30, 2027, the City shall provide to Visit KC no less than 40% of funds derived from the hotel portion of the Convention and Tourism Tax.

Effective January 1, 2024, the Visit KC Board of Directors shall not exceed 11 members- 5 appointed by the Mayor and 6 appointed by Visit KC. The amended contract will expire on April 30, 2027.

Fiscal Impact

1. Is this legislation included in the adopted budget? Yes No

2. What is the funding source?

N/A

3. How does the legislation affect the current fiscal year?



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Depending on actual collections, revenues in excess of \$5 million will be dedicated to Visit KC.

- 4. Does the legislation have fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.

Yes, the legislation has a fiscal impact through fiscal year 2027 when the contract expires. FY 25 will dedicate revenues in excess of \$5.325 million, with FY 26 dedicating revenues in excess of \$5 million and FY 27 dedicating 40% of the hotel portion of Convention and Tourism taxes.

- 5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?

No.

Office of Management and Budget Review

(OMB Staff will complete this section.)

- 1. This legislation is supported by the general fund. Yes No
- 2. This fund has a structural imbalance. Yes No

Additional Discussion (if needed)

Click or tap here to enter text.

Citywide Business Plan (CWBP) Impact

View the [FY23 Citywide Business Plan](#)

Which CWBP goal is most impacted by this legislation?

Finance and Governance (Press tab after selecting.)

Which objectives are impacted by this legislation (select all that apply):

- Reform the City's economic incentives to meet the policy objectives of the City Council
- Ensure the resiliency of City government
- Engage in workforce planning including employee recruitment, development, retention, and engagement

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- Ensure a responsive, representative, engaged, and transparent City government
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Prior Legislation

200833

Service Level Impacts

N/A

Other Impacts

1. What will be the potential health impacts to any affected groups?
N/A
2. How have those groups been engaged and involved in the development of this ordinance?
N/A
3. How does this legislation contribute to a sustainable Kansas City?
This legislation is intended to promote tourism in the city. There is an intangible positive fiscal impact that will allow the City to be stronger and more resilient.
4. Does the ordinance/resolution include Civil Rights antidiscrimination requirements in compliance with the Code of Ordinances (Chapter 38, titled "Civil Rights")?
N/A
5. Has the ordinance/resolution been submitted for review of economic equity & inclusion requirements in compliance with the Code of Ordinances (Chapter 3, titled "Contracts and Leases")?
N/A