



City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution #: 260574

Submitted Department/Preparer: City Planning

Revised 01/30/25

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

Executive Summary

Amending Chapter 88, the Zoning and Development Code, by repealing Subsection 88-445-09, Signs in the PO, Pedestrian-Oriented Overlay District, and enacting in lieu thereof a new section of like number and subject matter for the purposes of allowing monument signs through the approval of a Council Approved Signage Plan; and by repealing Subsection 88-445-11, Council Approved Signage Plan, and enacting in lieu thereof a new section of like number and subject matter for the purposes of adding B1 and B2 zoning districts to 88-445-11-B, the applicability criteria for a Council Approved Signage Plan (CD-CPC-2026-00056).

Discussion

The proposed amendments are sponsored by Councilwoman Bough and Councilman Duncan of the 6th Council District. The proposed amendments were presented by City Planning and Development staff to the City Plan Commission (CPC) on June 17th, 2026.

The regulations for signage within a PO Overlay District, 88-445-09, prohibits monument signs; electronic, digital, and motorized signs; changeable copy panels, and outdoor advertising signs. The proposed amendment would permit monument signs through the approval of a Council Approved Signage Plan (88-445-11). Council Approved Signage Plans, 88-445-11, are only permitted for property zoned B3, B4, D, UR, M, MPD, SC, or KCIA and must include a minimum of ten (10) contiguous acres of area. The proposed amendment would add B1 and B2 zoning districts to 88-445-11-B, the applicability criteria for a Council Approved Signage Plan.

Council Approved Signage Plans require consent from all property owners with the proposed plan area which must be a minimum of ten contiguous acres. The entitlement process requires the application to go before the City Plan Commission for a recommendation and to City Council for final approval.

The proposed amendments address the trend of placemaking district signage that identify neighborhood districts. The proposed amendments may also reduce unnecessary rezonings which could allow more intensive land uses in neighborhood districts and communities.

Section 88-505-12, Public Engagement does not apply to this request. Standard protocol for Chapter 88 amendments is to post drafts to the City's website prior to the City Plan Commission hearing.

The Council sponsors (Councilwoman Bough and Councilman Duncan) presented these amendments on May 18th at the 6th District Council monthly community meeting.

The CPC voted 4-0 to recommend approval of the proposed amendments and did not recommend any changes to the proposed language.

Fiscal Impact

1. Is this legislation included in the adopted budget? ☐ Yes ☒ No
2. What is the funding source?
Not applicable as this is an amendment to the zoning and development code.
3. How does the legislation affect the current fiscal year?
Not applicable as this is an amendment to the zoning and development code.
4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.
Not applicable as this is an amendment to the zoning and development code.
5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?
Not applicable as this is an amendment to the zoning and development code.

Office of Management and Budget Review

(OMB Staff will complete this section.)

1. This legislation is supported by the general fund. ☐ Yes ☒ No
2. This fund has a structural imbalance. ☐ Yes ☒ No

3. Account string has been verified/confirmed.

☐ Yes ☒ No

Additional Discussion (if needed)

This ordinance has no fiscal impact.

Citywide Business Plan (CWBP) Impact

1. View the [Adopted 2025-2029 Citywide Business Plan](#)
2. Which CWBP goal is most impacted by this legislation?
Inclusive Growth and Development (Press tab after selecting.)
3. Which objectives are impacted by this legislation (select all that apply):
 - ☐ Develop strategies focusing on areas traditionally underserved by economic development and redevelopment efforts.
 - ☒ Ensure quality, lasting development throughout the City; and continuing to grow the economy and the population of Kansas City in all areas.
 - ☐ Increase and support local workforce development and small and locally owned businesses.
 - ☐ Create a more efficient, solutions-oriented environment, making it easier to operate within the City.
 - ☐ Implement an economic development and tourism strategy to attract major investment and visitors.
 - ☐

Prior Legislation

N/A

Service Level Impacts

No service level impacts are expected.

Staff Recommendation

Approval

Select One: ☒ Sponsored

☐ Directive: Res/Ord # [Click to enter Res/Ord. No.](#)

Select One: ☒ Recommend
☐ Do Not Recommend
☐ Not Applicable

Click or tap here to provide reasoning.

Other Impacts

1. What will be the potential health impacts to any affected groups?
Not applicable as this is an amendment to the zoning and development code.
2. How have those groups been engaged and involved in the development of this ordinance?
Not applicable as this is an amendment to the zoning and development code.
3. How does this legislation contribute to a sustainable Kansas City?
Not applicable as this is an amendment to the zoning and development code.
4. Does this legislation create or preserve new housing units?
No (Press tab after selecting)

Click or tap here to enter text.
Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

No - CREO's review is not applicable (Press tab after selecting)
Please provide reasoning why not:
Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

No(Press tab after selecting)

Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?
No(Press tab after selecting)