

CD-CPC-2026-00012

Text Amendments: Special Event Projected Image Signs

March 4, 2026

City Plan Commission



260134 - Special Event Building Signage

During the period of a **Major Event**, as defined by Section 56-802, the city planning and development director may approve temporary special use event building signage subject to the following conditions...

CPC recommended approval (January 21, 2026)

Adopted February 5, 2026

Section 88-370 Temporary Uses

88-370-01	Description & Purpose
88-370-02	Authority to Apply
88-370-03	Authority to Approve
88-370-04	Exemptions
88-370-05	Authorized Uses
88-370-06	Standards
88-370-07	Permits
88-370-08	Temporary Portable Storage Containers
88-370-09	Special Event Building Signage

Projected Image Signs



Photo by Eric Ishii Eckhardt, cc-by-2.0, <https://flickr.com/photos/deadling/68900990/in/photostream/>



Photo by Gobo Source Projection Systems: <https://www.gobosource.com/gos/blog/logo-projection-101-indoor-and-outdoor-advertising-with-gobos/?srsltid=AfmBOor3TcgqxL9z2-iLTkiSg1IGEN3e7dAO1Golk3NEp2nNIFgXjb4>

New: Definition - 88-810-1785

Sign, Projected Image – A sign which involves an image projected on the face of a wall, structure, or other building surface, from a distant electronic device, such that the image does not originate from the plane of the wall, structure, or other surface.

New: 88-370-09-A: General Standards

1. Wall sign or projected image sign only *Added for clarity*
2. Not permitted in R districts.
3. Up to 80,000 sqft or maximum area of building façade
4. Illumination must comply with 88-445-08-K, Illumination of Signs
Added for clarity
5. Not included in max number of permitted wall signs
6. Assessed sign permit fees (Sec. 18-20) *Added for clarity*

New: 88-370-09-B: Special Event Wall Signs

1. Meet all requirements of 88-445-08-C, Additional Standards for Wall Signs
2. Securely affixed to building; may not impede required means of egress or mechanical/utility equipment
3. Must not cause structural stability issues *Added for clarity*
4. Over 500 sqft, must be installed by licensed contractor *Added for clarity*

New: 88-370-09-C: Special Event Projected Image Signs

1. Only between Missouri River, 31st St, State Line Rd, & Troost Ave
2. Images projected only on building façade; not projected on buildings containing residential units
3. No movement, flashing, or animation effects
4. No glare or vision impairment
5. Projectors may not obstruct pedestrian or vehicular movement or be located in the ROW

Staff recommendation

Approval