From: Public Engagement
To: Clerk
Subject: FW: Ordinance 25080/Digital Signage
Date: Monday, July 28, 2025 3:27:58 PM

Genevieve Kohn-Smith, AICP

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From: N B <nl2020stuff@gmail.com>
Sent: Monday, July 28, 2025 10:45 AM
To: Public Engagement <publicengagement@kcmo.org>
Subject: Ordinance 25080/Digital Signage

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I am writing to oppose digital menu boards being classified and regulated in the class as monument signs. They should be separate classes of signs and have their own ordinances regulating their use. If you do not separate them we will have flashing digital signs at schools, churches, bars, social clubs and any number of other business interests that choose to install them. They will also not have any of the screening requirements of fast food commercial development that currently protects residential property.

I live in Waldo and I can imagine a wasteland of flashing, electronic signs promoting every business interest, a mini-Las Vegas, if you will. Please separate the signs into different classes and protect our neighborhoods.

Thank you,

Nancy Bader

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