City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution #: 250436
Submitted Department/Preparer: Neighborhoods
Revised 6/10/24

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in Administrative Regulation (AR) 4-1.

Executive Summary

Establishing the Small Business Storefront Vacancy Revitalization program (the "Pilot Program") for the purpose of revitalizing vacant storefronts in Kansas City in anticipation of the 2026 World Cup games; authorizing the Director of Neighborhood Services to enter into an agreement with the Economic Development Corporation of Kansas City in an amount not to exceed $1,400,000.00 for the purpose of administering the Pilot Program; reducing previously appropriated funds in the Development Services Fund by $1,000,000.00 and appropriating the same for the Pilot Program; reducing previously appropriated funds in the Economic Development Fund by $400,000.00 and appropriating the same; designating requisitioning authority; and recognizing this ordinance as having an accelerated effective date.

Discussion

The City of Kansas City recognizes that in anticipation of the 2026 World Cup, Kansas City has a unique opportunity to revitalize the City's vacant storefronts through strategic policy reform and incentives. By addressing the challenges faced by small businesses and encouraging property owners to adapt their spaces, we can foster a vibrant commercial environment that benefits both residents and visitors.

Funding for the program presents a unique opportunity for the City to create a thriving commercial landscape that supports small businesses, engages the community, and attracts visitors during the 2026 World Cup and beyond. The implementation of a small business storefront vacancy revitalization pilot program aims to support small businesses and artists by transforming vacant storefronts into affordable micro-retail spaces.

The City desires to support small and local businesses in their efforts to prepare for the 2026 World Cup games, and by leveraging private property partnerships and offering financial and technical support to small businesses and artists, the Pilot

Program seeks to create a bustling urban atmosphere that benefits both the local community and incoming tourists.

The City recognizes this opportunity allows entrepreneurs and artists to experiment with their ideas in a real-world setting, gaining invaluable insights into customer interactions and market potential; participants can refine their business models based on direct feedback, ensuring their concepts are well-tailored to meet consumer needs.

Through Ordinance No. 240230, the City Council adopted Amendment C of the FY24-25 Adopted Budget to include $400,000.00 in the Economic Development Fund for small business support. Through Ordinance No. 250175, the City Council adopted Amendment C of the FY25-26 Adopted Budget to include $1,000,000.00 in the Development Services Fund for readiness for World Cup for small business strategic plan.

The establishment of the "Small Business Storefront Vacancy Revitalization" program aligns with the City's goals of fostering a thriving local economy, supporting small businesses, and creating vibrant, livable neighborhoods.

Fiscal Impact

1. Is this legislation included in the adopted budget? ☐ Yes ☒ No

2. What is the funding source?
   Development Services Fund
   26-2210-571800-B Store Front Vacancy $1,400,000.00

3. How does the legislation affect the current fiscal year?
   This legislation reduces previously appropriated funds in the Development Services Fund by $1,000,000.00 and appropriates the same for the Pilot Program, and reduces previously appropriated funds in the Economic Development Fund by $400,000.00 and appropriates the same for the Pilot Program.

4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.
   No this is a one-time cost.

5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?
   Yes

Office of Management and Budget Review
(OMB Staff will complete this section.)

1. This legislation is supported by the general fund. ☐ Yes ☒ No
2. This fund has a structural imbalance. ☐ Yes ☒ No
3. Account string has been verified/confirmed. ☒ Yes ☐ No

Additional Discussion (if needed)
Click or tap here to enter text.

Citywide Business Plan (CWBP) Impact

1. View the Adopted 2025-2029 Citywide Business Plan
2. Which CWBP goal is most impacted by this legislation?
   Inclusive Growth and Development (Press tab after selecting.)
3. Which objectives are impacted by this legislation (select all that apply):

   ☐ Align the City's economic development strategies with the objectives of the City Council to ensure attention on areas traditionally underserved by economic development and redevelopment efforts.
   ☒ Ensure quality, lasting development of new growth.
   ☐ Increase and support local workforce development and minority, women, and locally owned businesses.
   ☒ Create a solutions-oriented culture to foster a more welcoming business environment.
   ☐ Leverage existing institutional assets to maintain and grow Kansas City's position as an economic hub in the Central United States.
   ☐

Prior Legislation

N/A

Service Level Impacts

Click or tap here to provide a description of how this ordinance will impact service levels. List any related key performance indicators and impact.

Other Impacts

1. What will be the potential health impacts to any affected groups?
   N/A

2. How have those groups been engaged and involved in the development of this ordinance?
   N/A

3. How does this legislation contribute to a sustainable Kansas City?
   N/A

4. Does this legislation create or preserve new housing units?
   No (Press tab after selecting)

   Click or tap here to enter text.
   Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

   No - CREO's review is not applicable (Press tab after selecting)
   Please provide reasoning why not:
   Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

   No(Press tab after selecting)

   Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?
   No(Press tab after selecting)