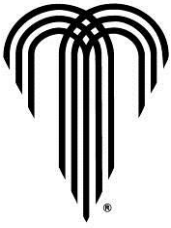


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## Neighborhoods & Housing Services Neighborhood Tourist Development Fund

**Date:** February 26, 2014

**To:** Mayor Sylvester “Sly” James, Jr. and Members of the City Council

**From:** Venessa Huskey

**Subject:** **NTDF Committee Recommendations for FY 2013-2014 4th Quarter Funding**

The Neighborhoods and Housing Services Department received 7 proposals for NTDF FY2013-2014 4th quarter funding. After staff review all proposals were submitted to the NTDF Committee. The Committee met on February 3, 2014 to hear presentations from the agencies requesting funding and to make recommendations. They made their recommendations based upon the following:

- Does this activity support tourism in Kansas City?
- Does the event anticipate bringing additional revenue to Kansas City?
- Would the event be successful without NTDF support?
- Are the activities and expenses listed legitimate?
- How many times in the past has NTDF sponsored the event? Are there any signs that the agency is attempting to become self-sustaining?
- What other sponsorships is the agency seeking to support the project?
- Do neighborhoods support the proposed event?

Agencies requested funding in the amount of \$81,500.00. The Committee allocated \$18,500.00 for 2 events. 5 events were not funded.

Attached is a copy of the NTDF Committee’s proposed recommendations and a list of applicants and their activities with a brief summary. An ordinance authorizing contracts with the agencies and the indicated amounts has been prepared.

**Enclosures:** Listing of applicants and their activities with a brief summary  
NTDF Committee’s proposed recommendations

**cc:** NTDF Committee Members  
Troy M. Schulte, City Manager  
John A. Wood, Director, Neighborhoods & Housing Services  
Deletta Dean, Deputy Director, Neighborhoods & Housing Services