



# City of Kansas City, Missouri

## Docket Memo

Ordinance/Resolution #: 260134

Submitted Department/Preparer: Finance

Revised 01/30/25

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

### Executive Summary

Amending Chapter 88, the Zoning and Development Code, by repealing Section 88-370-05, "Authorized Uses" and Section 88-370-06, "Standards" and enacting in lieu thereof new sections of like number and subject matter; and by enacting a new Section 88-370-09, "Special Event Building Signage," all for the purpose of establishing regulations for temporary special event building signage during designated Major Events.

### Discussion

This ordinance amends Chapter 88, the Zoning and Development Code, to permit special event building signage during designated Major Events. Special event building signage will be allowed a time limit of 120 consecutive days per permit, and are not subject to the two sign limit.

### Fiscal Impact

1. Is this legislation included in the adopted budget?  Yes  No
2. What is the funding source?  
N/A
3. How does the legislation affect the current fiscal year?  
Unknown
4. Does the legislation have a fiscal impact in future fiscal years? Please note the difference between one-time and recurring costs.  
Unknown
5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?

This ordinance will expand the options for purchasing sign permits by allowing for the purchase of permits related to special event building signage.

#### **Office of Management and Budget Review**

(OMB Staff will complete this section.)

1. This legislation is supported by the general fund.  Yes  No
2. This fund has a structural imbalance.  Yes  No
3. Account string has been verified/confirmed.  Yes  No

#### **Additional Discussion (if needed)**

No account string to verify.

#### **Citywide Business Plan (CWBP) Impact**

1. View the [Adopted 2025-2029 Citywide Business Plan](#)
2. Which CWBP goal is most impacted by this legislation?  
Inclusive Growth and Development (Press tab after selecting.)
3. Which objectives are impacted by this legislation (select all that apply):
  - Develop strategies focusing on areas traditionally underserved by economic development and redevelopment efforts.
  - Ensure quality, lasting development throughout the City; and continuing to grow the economy and the population of Kansas City in all areas.
  - Increase and support local workforce development and small and locally owned businesses.
  - Create a more efficient, solutions-oriented environment, making it easier to operate within the City.
  - Implement an economic development and tourism strategy to attract major investment and visitors.
  -

#### **Prior Legislation**

None

## Service Level Impacts

N/A

## Staff Recommendation

City Planning and Development

Select One:  Sponsored  
 Directive: Res/Ord # 260134

Select One:  Recommend  
 Do Not Recommend  
 Not Applicable

Click or tap here to provide reasoning.

## Other Impacts

1. What will be the potential health impacts to any affected groups?  
N/A
2. How have those groups been engaged and involved in the development of this ordinance?  
N/A
3. How does this legislation contribute to a sustainable Kansas City?  
N/A
4. Does this legislation create or preserve new housing units?  
No (Press tab after selecting)

Click or tap here to enter text.  
Click or tap here to enter text.
5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

No - CREO's review is not applicable (Press tab after selecting)

Please provide reasoning why not:

Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

No(Press tab after selecting)

Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?

No(Press tab after selecting)