

KCMO Film Development Program Ordinance NO. 241063

Rachel Kephart

Director of the Kansas City Film Office

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Finance, Governance and Public Safety Committee



KC Film Office Update

Since January of 2024, projects directly assisted by the KC Film Office have resulted in over **\$19 Million** in estimated economic impact to the region.

This calendar year, the KC Film Office has supported:

- 9 Feature Films
- 4 Television Series
- 9 Television Episodes
- 10+ National Commercials
- 10 Short Films & Many More

12 locally filmed projects took part in the State of Missouri’s new film tax incentive program.

Kansas City was named one of the “Best Places to Live and Work as a MovieMaker” by Moviemaker Magazine for the 6th year in a row.

KCMO Film Development Program Update

Since its passing in 2016, 14 projects have successfully completed the program, resulting in **\$4,783,891.31** in direct KCMO spend and creating over **715 jobs**.

Prior to the passing of the Missouri State Film Tax Credit in Oct. 2023, the program averaged 1.6 projects a year. This year, the KCMO Film Development program has approved 5 projects (1 completed & 4 pending) with an estimated/confirmed KCMO spend of **\$4,360,317.10**.

State Incentive Impact Comparison

2016 – 2023

13 Projects

Average KCMO Spend: \$254,812.47

Total KCMO Spend: \$3,312,562.14

2024

5 Projects

Average Est. KCMO Spend: \$872,063.40

Total Est. KCMO Spend: \$4,360,317.10

Note: Allocated annual funding amounts, and possible rebate percentages have changed/increased throughout the life of the program, which impacts the data.

Proposed Updates

Sec. 2-2153 (e) (2)

Decreasing the percentage rebate offering for Tier 2 of the program from 9% to 8% to accommodate the incorporation, and encourage the use, of the proposed optional bonus rebate opportunities.

Sec. 2-2153 (e) (3)

Removing and replacing the existing optional marketing bonuses of 0.5% each.

Sec. 2-2153 (e) (3) (a)

Introducing an optional 2% rebate award increase for productions who offer a minimum of two, full-day shadow opportunities to students taking part in local film and media programs. Students will follow a head of department throughout the experience, allowing for insight into roles that are often inaccessible for entry-level crew.

Sec. 2-2153 (e) (3) (b)

Introducing an optional 2% rebate award increase for productions whose crew and principal cast are comprised of at least 30% women and minorities. Compliance to be verified through cast and crew lists and Driver’s License verification upon project completion.

Proposed Updates

The following updates are consistent with the newly passed Missouri State Film Tax Credit.

Sec. 2-2152 (a) (4)

Adding eligibility requirement - In order to be eligible for the program, productions must provide proof of financing sufficient to support the production and completion of the proposed project.

Sec. 2-2153 (c)

Adding application requirement - Productions that push principal photography more than 14 days, must reapply for the program, preventing funds from being held in perpetuity.

Sec. 2-2154 (a)

Adjusting submission requirement - Productions will have 90 calendar days from the last day of filming to prepare and submit final documentation to the City. Current ordinance requires submission of final documents 45 business days after project completion.

Questions?

