

From: [John Maynard](#)
To: [Public Testimony](#)
Subject: Case# CD-CPC-2022-00174 and NPDC agenda item 230198 City Harvest Project.
Date: Monday, March 6, 2023 8:02:01 AM

To City Planning Commission,

I am writing to express my deep concerns over the potential negative economic impact on local businesses due to the loss of 300 parking spots in the River Market area due to the City Harvest Project. As you may know, parking is already an issue in the area, and the loss of so many spots could have a devastating effect on small businesses that rely on foot traffic. Yes, the project can claim it is not taking away spots, yet it is adding more residents with cars, so the net effect is a decline in parking spots.

Many of these businesses, such as cafes, restaurants, and boutique shops, depend on customers being able to park nearby and easily access their establishments. If customers are unable to find parking, they may choose to take their business elsewhere, leading to a decline in revenue for these businesses. In addition, the loss of parking could discourage new businesses from opening in the area, further stifling economic growth. In addition, the employees who work in these establishments need a place to park. Studies have shown that customers are more likely to visit businesses that are easily accessible by car and that a lack of available parking can discourage customers from visiting.

I work part-time at a River Market business and without adequate and affordable parking I will no longer be able to work at this establishment.

I urge you to consider the potential impact of this decision on local businesses and work to find alternative solutions that can preserve parking while also addressing the needs of the community.

John Maynard
816-304-4835 (mobile - call or text)
jmtri@gmail.com