City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution #: Resolution 250797
Submitted Department/Preparer: Mayor/Council's Office
Revised 6/10/24

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in Administrative Regulation (AR) 4-1.

Executive Summary

Adopting the Kansas City Global Music Strategy as the policy of the City of Kansas City to guide the City in the advancement of Kansas City's music economy.

Discussion

The United Nations Educational, Scientific and Cultural Organization ("UNESCO") designates cities around the world on a biennial basis as culturally significant to join the UNESCO Creative Cities Network (the "UCCN"); and

The City was so designated by UNESCO and became the first and only UCCN City of Music in the United States on November 16, 2017; and

Creative City KC, Inc. is a nonprofit organization, registered with the State of Missouri, and the official focal point organization under UNESCO established to develop, implement, manage, and sustain Kansas City's membership in the UNESCO Creative City Network; and

Creative City KC, Inc. was tasked with creating a Global Music Economic Development Strategy to strengthen Kansas City's music economy, connect Kansas City musicians with global opportunities, and create local opportunities for economic growth; and

Creative City KC, Inc. has worked for the past seven years to establish Kansas City's leadership in the UCCN, which currently has 350 member cities around the world; and

Council adopted Resolution No. 220933 on December 1, 2022, directing the City Manager to develop a funding plan to designate approximately $425,000.00 to support the City's membership in the UCCN and the implementation of Creative City KC, Inc.'s Global Music Economic Development Strategy; and

The City has contracted with Creative City KC, Inc. to support the development of Kansas City's international brand as a member of the UCCN, including developing a Global Music Economic Development Strategy; and

Creative KC, Inc. presented its Kansas City Global Music Strategy to the City Council at the October 31, 2024, Business Session; and

The Council desires to adopt, implement, and utilize the Kansas City Global Music Strategy to guide the City in the advancement of Kansas City's music economy;

Fiscal Impact

1. Is this legislation included in the adopted budget? ☐ Yes ☒ No

2. What is the funding source?
   n/a

3. How does the legislation affect the current fiscal year?
   n/a

4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.
   n/a

5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?
   n/a

Office of Management and Budget Review
(OMB Staff will complete this section.)

1. This legislation is supported by the general fund. ☐ Yes ☒ No

2. This fund has a structural imbalance. ☐ Yes ☒ No

3. Account string has been verified/confirmed. ☐ Yes ☒ No

Additional Discussion (if needed)
n/a

Citywide Business Plan (CWBP) Impact

1. View the Adopted 2025-2029 Citywide Business Plan

2. Which CWBP goal is most impacted by this legislation?
   Inclusive Growth and Development (Press tab after selecting.)

3. Which objectives are impacted by this legislation (select all that apply):

   ☐ Align the City's economic development strategies with the objectives of the City Council to ensure attention on areas traditionally underserved by economic development and redevelopment efforts.
   ☐ Ensure quality, lasting development of new growth.
   ☐ Increase and support local workforce development and minority, women, and locally owned businesses.
   ☐ Create a solutions-oriented culture to foster a more welcoming business environment.
   ☒ Leverage existing institutional assets to maintain and grow Kansas City's position as an economic hub in the Central United States.
   ☐

Prior Legislation

Click or tap here to list prior, related ordinances/resolutions.

Service Level Impacts

Click or tap here to provide a description of how this ordinance will impact service levels. List any related key performance indicators and impact.

Other Impacts

1. What will be the potential health impacts to any affected groups?
   Click or tap here to enter text.

2. How have those groups been engaged and involved in the development of this ordinance?
   Click or tap here to enter text.

3. How does this legislation contribute to a sustainable Kansas City?
   Click or tap here to enter text.

4. Does this legislation create or preserve new housing units?

Please Select (Press tab after selecting)

Click or tap here to enter text.
Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

   Please Select (Press tab after selecting)

   Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

   No(Press tab after selecting)

   Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?
   No(Press tab after selecting)