

The River Market Parking Solution

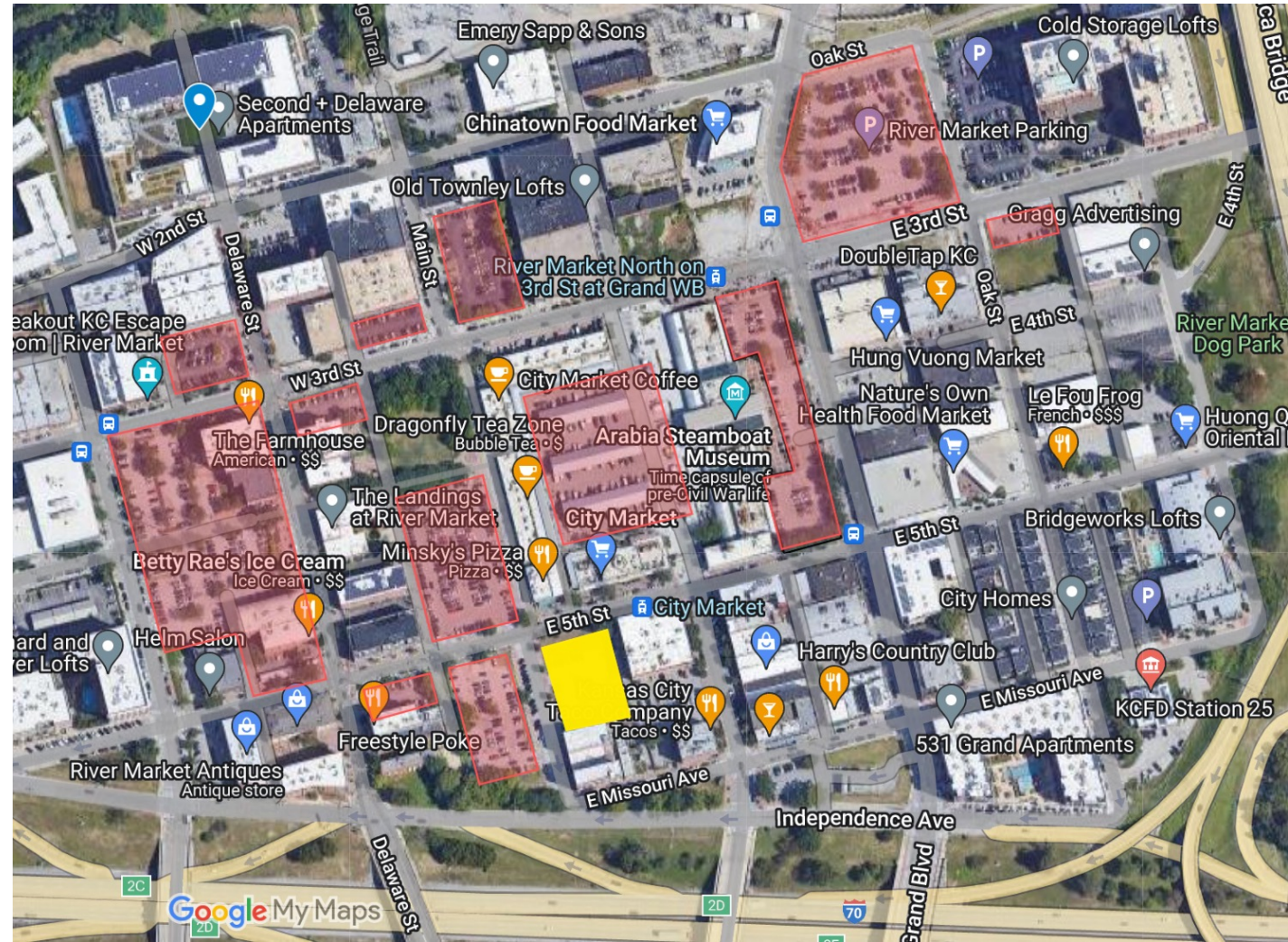
A solution that supports development in the River Market
and meets the needs of business owners and customers.

River Market has a Parking Problem

- Nearly 100% of public parking is utilized at peak times
- 70% (540 of the 775) of public parking spots are always occupied
- 90%+ (500 of the 540) of occupied spots are being eliminated and the majority is not being replaced
- Removal of the public lots will destroy economic vitality of the River Market tenants and patrons

River Market Needs a Solution

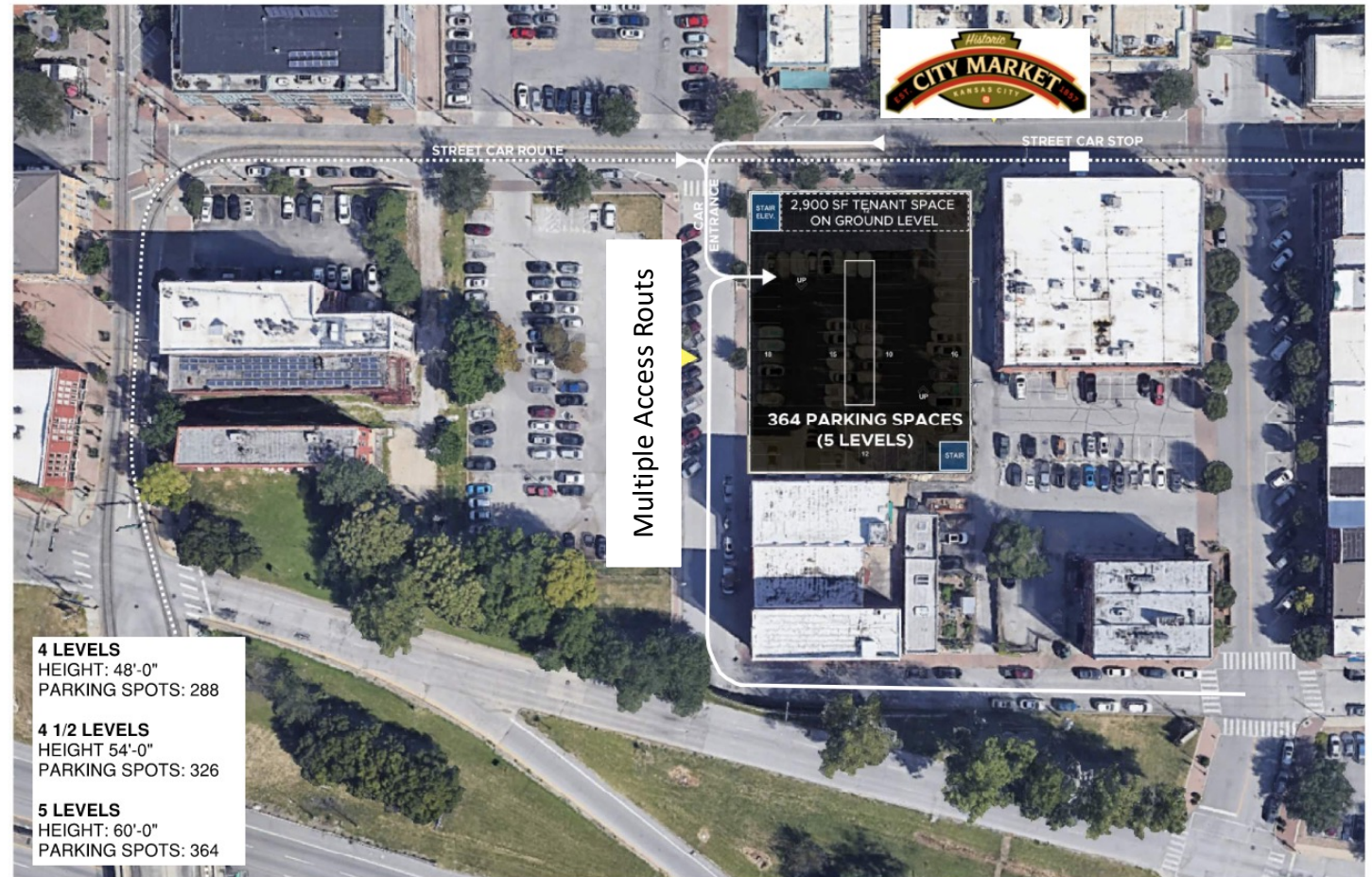
- There is a viable option that meets the needs of the community of all the public and private lots in the River Market



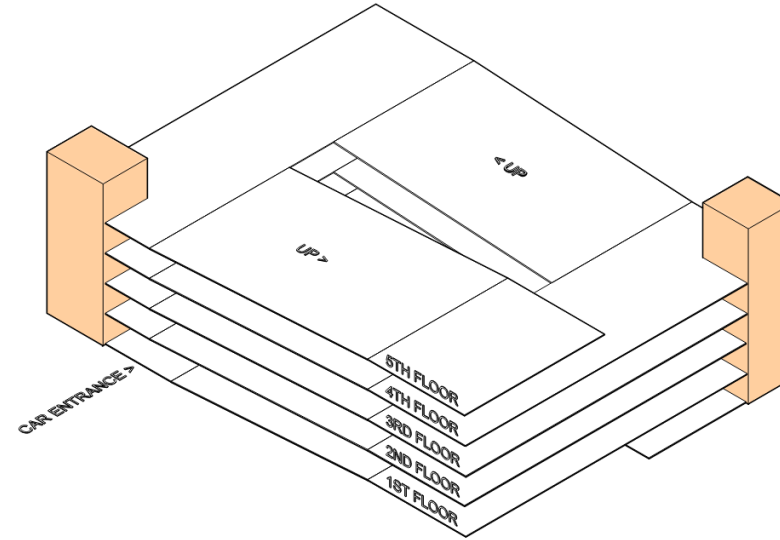
River Market Solution Identified

- **Why it works**

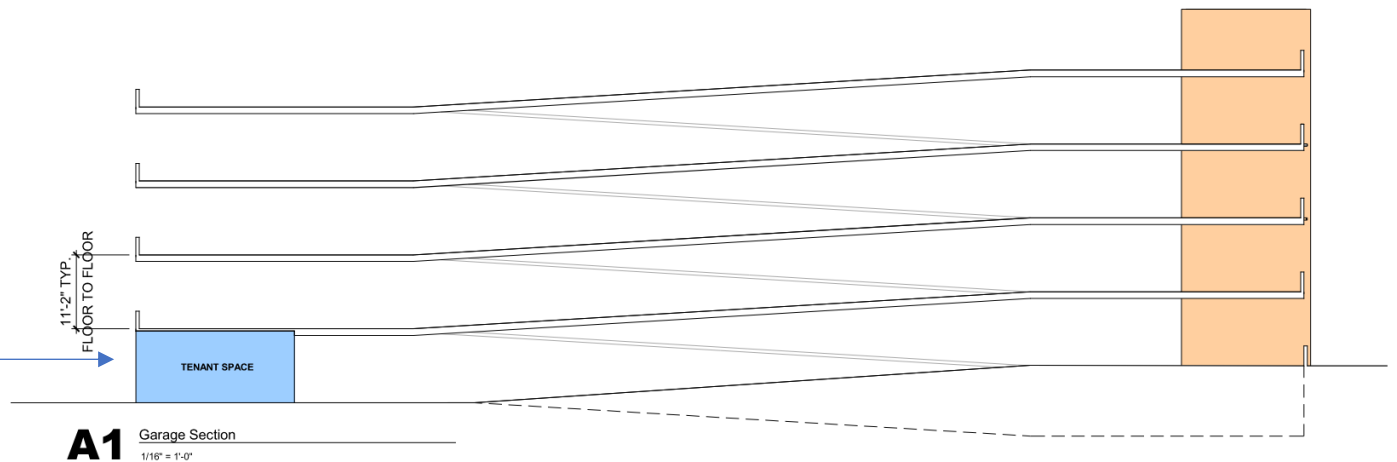
- Follows best transit practices
- Economic driver on the streetcar stop
- Ground floor retail
- Services 24-hour needs
- Supports current & proposed development
- Across from City Market
- City owned and controlled
- Allows for efficient parking design
- Provides multiple access routes



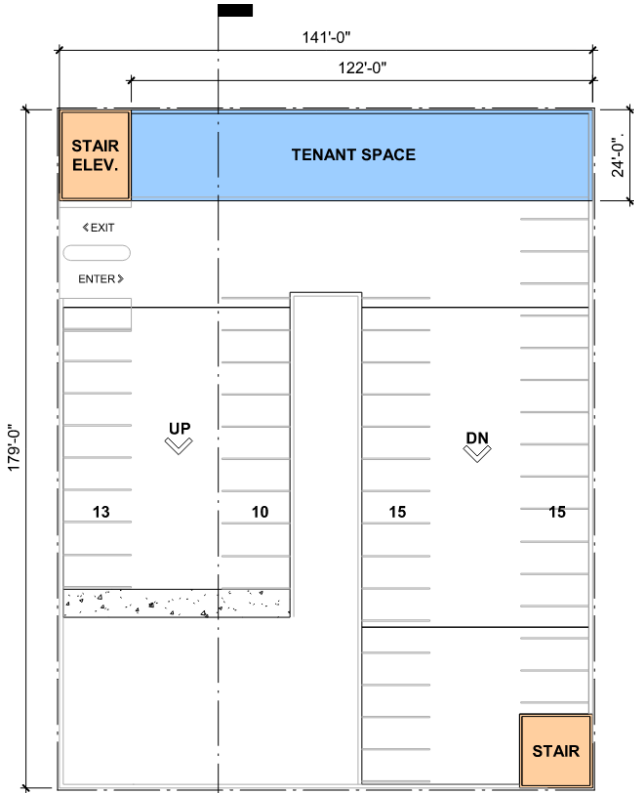
River Market Solution Identified



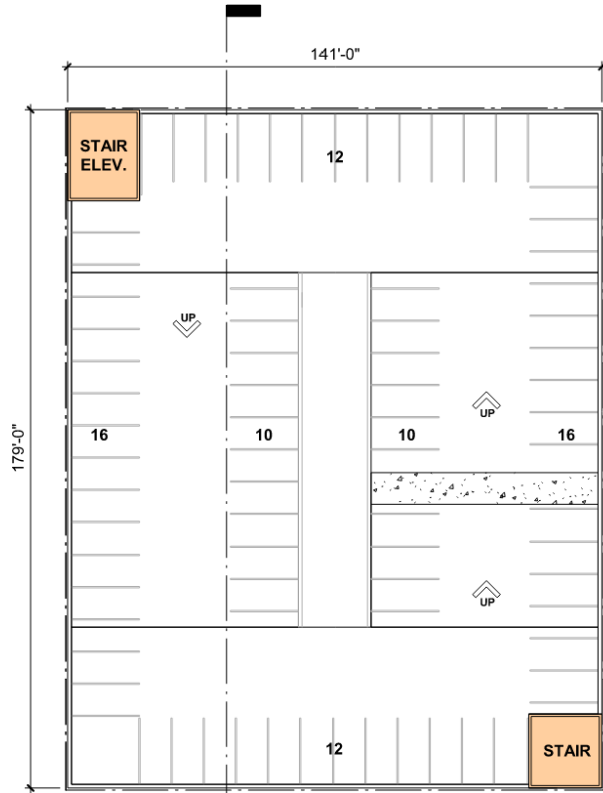
Ground floor retail along streetcar line



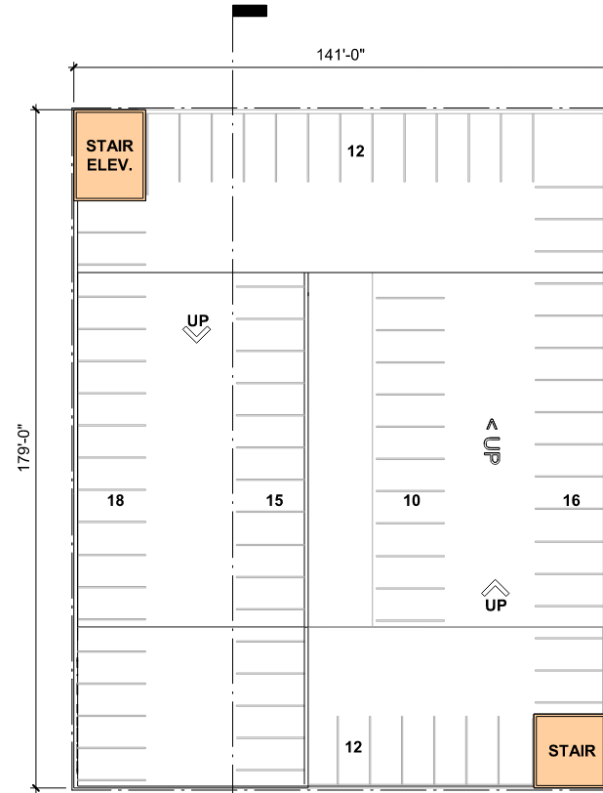
River Market Solution Identified



1ST LEVEL - 53 TOTAL



MID LEVEL - 76 TOTAL EA. LEVEL



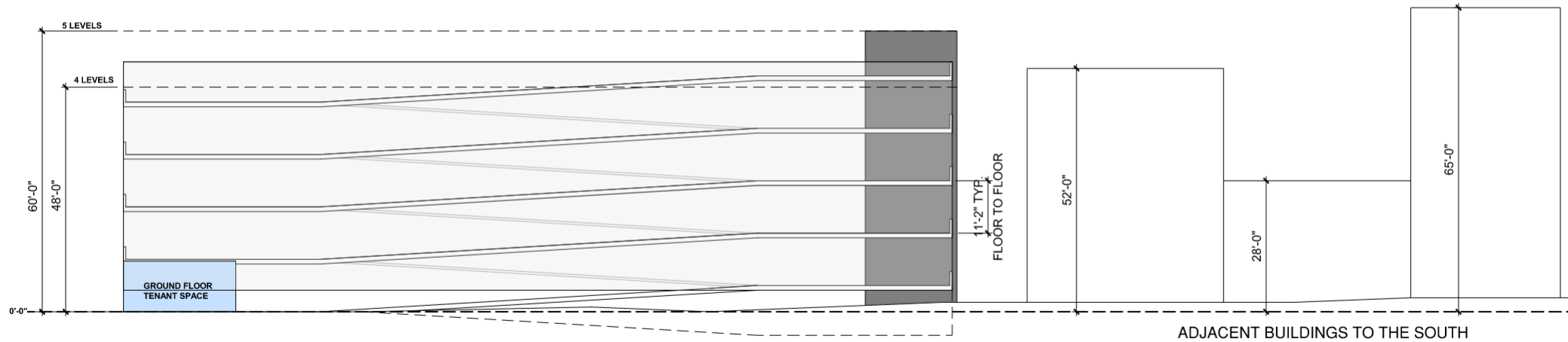
TOP LEVEL - 83 TOTAL



364 PARKING SPOTS TOTAL (5 LEVELS)
2,900 SF TENANT SPACE TOTAL

River Market Solution Identified

Appropriate size and scale



1 Elevation B-B 1"=20'-0"
1" = 20'-0"