



KANSAS CITY MISSOURI

Transportation, Infrastructure and Operations
Committee
February 25, 2025

Matthew Muckenthaler – Parking Division Manager

What It Does

- Code of Ordinances Section 2-1615(c)
- Parkmobile & PaybyPhone monthly deposits
- Security Deposit provided and held by Treasury
- Consistent with both ParkKC App and Operator (LAZ)

Why Additional Apps?

1. Additional options for customers, especially international visitors; increased compliance and redundancy
2. Provides a bridge between the City On-Street and Off-Street system
3. Provides a bridge between Public/City owned & Private owned assets. AKA – More organized, easily accessible ‘find parking’ / reservations & options

Why Parkmobile & PaybyPhone

1. Largest international user bases
2. History of connecting and organizing assets to users. Ex: Columbus, OH.
3. Future Proofing – current ParkKC app is functional, but limited

Additional Revenue Estimates of \$100k or more annually

What Happens to the ParkKC App?

Current ParkKC app will remain. Current users will see no impact.



1+ HOUR
KCMO.GOV/PARKING

CHOOSE AN APP TO PAY

PAY BY TEXT
KC49821
TO 53242

LOCATION | ZONE: XXXXX

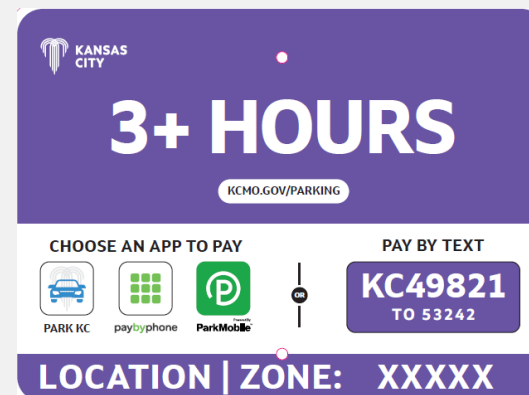


2+ HOURS
KCMO.GOV/PARKING

CHOOSE AN APP TO PAY

PAY BY TEXT
KC49821
TO 53242

LOCATION | ZONE: XXXXX

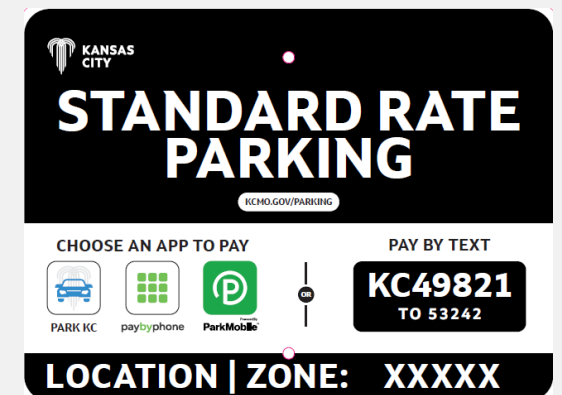


3+ HOURS
KCMO.GOV/PARKING

CHOOSE AN APP TO PAY

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KC49821
TO 53242

LOCATION | ZONE: XXXXX



**STANDARD RATE
PARKING**
KCMO.GOV/PARKING

CHOOSE AN APP TO PAY

PAY BY TEXT
KC49821
TO 53242

LOCATION | ZONE: XXXXX



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Thank you

Questions?