



File #: 240632

RESOLUTION NO. 240632

Directing the City Manager to collect and aggregate data on businesses within Kansas City for the purpose of developing a business data dashboard and small business support programs, inclusive of tax redirection for defined small businesses.

WHEREAS, through Ordinance No. 230395, the City Council established the Small Business Task Force for the purpose of developing a strategic plan to guide the City in the equitable development, funding, and retention of small businesses within the City; and

WHEREAS, the City seeks to build and improve an inclusive ecosystem that allows for the efficient development and flow of authentically diverse talent, information, and resources for entrepreneurs to find what they require at each stage of growth, and to build policies that aim to ensure such growth; and

WHEREAS, one of the primary goals of the Small Business Task Force is to create an internal business data dashboard to gather information on the revenue generated by small businesses as well as statistical information regarding business size, industry, and ownership from 2018 to the present; and

WHEREAS, data collection shall support the Small Business Task Force's comprehensive plan by leveraging such data to help grow, attract and retain small business through recommendations proposed by the Small Business Task Force and approved by the City, in coordination with eco-system partners and private developers that are undertaking projects in alignment with the small business comprehensive plan; and

WHEREAS, upon collection and aggregation of the proposed data points outlined herein, the Small Business Task Force shall return to the City Council by October 2025 with a comprehensive small business development plan as outlined in Ordinance 230395; NOW THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF KANSAS CITY:

Section 1. That the City Manager is directed to collect and aggregate non-confidential information regarding businesses within the City for the purpose of informing the financial requirements of a small business support program, using grant funds previously appropriated to the KC BizCare office. The City Manager may use reasonable methods to define the parameters of a "small business," and shall collect, subject to availability, the following data from departments within the City:

- Aggregated, non-confidential tax revenue information from small businesses operating in the City, including earnings tax withholdings and business license fees;
- Aggregated, non-confidential information of businesses within the city to include business name, number of employees, industry, structure, location, and gross receipts.
- Data regarding businesses that are certified under the City's affirmative action programs (MBE, WBE, DBE, SBE, SLBE, ACDBE) to include business structure, industry (scope of services), owner demographics, location and size;
- Data on city vendors/suppliers to include industry, location, demographics (certification), size and ownership.
- Data regarding zoning and building permits, including change of occupancy, that impact local businesses and their costs;
- Data on food permits issued and costs to businesses in Kansas City, childcare permits, and healthy home permits;
- Data on permits issued and costs for establishments serving liquor and other special permits (i.e., vehicles for hire, tire sales, day labor, adult entertainment, junkyards, short-term loans, dancehalls, cigarettes, towing, carnivals, and other amusement activities);
- Data on animal related businesses through its permits issued and costs for animal shows, commercial animal establishments, domestic avocation, and special exception for fowl/small animal permits;
- Business data on permits issued for short-term rentals in the City and costs;
- Data on permits issued for contractor's licenses in the City;
- Data on permits issued from Public Works for festivals, street café and sidewalk cafes;
- Data on inspections, including rates of passing and failing inspections, the marked reason for failure, the rates of passing and failing re-inspections.
- Data on permit processing. This may include real-time wait time for various services, department backlog times, and average processing time.
- The City Manager shall request information from the Economic Development Corporation of Kansas City regarding local business development in its primary focus areas for business attractions, site selection, strategic business retention, and business expansion programs.

Section 2. That the City Manager shall identify the costs necessary to collect and maintain a database of information as described herein in future budget years and shall include a proposal for funding of a business data dashboard in FY25-26 budget.



Authenticated as Passed

Quinton Lucas, Mayor

Marilyn Sanders, City Clerk

AUG 01 2024

Date Passed