City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution #: 250592
Submitted Department/Preparer: Neighborhoods
Revised 6/10/24

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in Administrative Regulation (AR) 4-1.

Executive Summary

Accepting a $250,000.00 Capacity Building Grant from the Ewing Marion Kauffman Foundation to provide administrative support of KC BizCare's Storefront Vacancy Program, entitled, "City of Entrepreneurs", through KC BizCare with the City of Kansas City, Missouri, in partnership with the Economic Development Corporation of Kansas City.

Discussion

This grant will enable KC BizCare, in partnership with EDC to enhance program delivery thorough improved coordination, outreach, and technical assistance to entrepreneurs. This support is expected to increase the number of successful business launches, reduce commercial vacancy rates, and contribute to neighborhood revitalization efforts. Discussion is requested on the implementation strategy, anticipated outcomes, and how this initiative alighns with the City's economic development and equity goals.

Fiscal Impact

1. Is this legislation included in the adopted budget? ☐ Yes ☒ No

2. What is the funding source?
   2580-575206-G57KAUFF25B-619080 – General Grants

3. How does the legislation affect the current fiscal year?
   No

4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.
   No

5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?
   Yes, Kauffman Foundation Grant

Office of Management and Budget Review
(OMB Staff will complete this section.)

1. This legislation is supported by the general fund. ☐ Yes ☒ No
2. This fund has a structural imbalance. ☐ Yes ☒ No
3. Account string has been verified/confirmed. ☒ Yes ☐ No

Additional Discussion (if needed)
Click or tap here to enter text.

Citywide Business Plan (CWBP) Impact

1. View the Adopted 2025-2029 Citywide Business Plan
2. Which CWBP goal is most impacted by this legislation?
   Inclusive Growth and Development (Press tab after selecting.)
3. Which objectives are impacted by this legislation (select all that apply):

   ☒ Align the City's economic development strategies with the objectives of the City Council to ensure attention on areas traditionally underserved by economic development and redevelopment efforts.
   ☒ Ensure quality, lasting development of new growth.
   ☒ Increase and support local workforce development and minority, women, and locally owned businesses.
   ☒ Create a solutions-oriented culture to foster a more welcoming business environment.
   ☐ Leverage existing institutional assets to maintain and grow Kansas City's position as an economic hub in the Central United States.
   ☐

Prior Legislation

Yes – Ordinance 250436

Service Level Impacts

This investment will enable KC BizCare to serve a greater number of small business applicants, reduce processing times, and offer more tailored technical assistance. As a result, the program is expected to accelerate the activation of vacant storefronts, stimulated local economic activity, and contribute to the revitalization of commercial corridors. Additionally, the pernership with EDC will strengthen corss-agency collaboration, sensureing more cohesive and impactful service delivery citywide.

Other Impacts

1. What will be the potential health impacts to any affected groups?
   No

2. How have those groups been engaged and involved in the development of this ordinance?
   No

3. How does this legislation contribute to a sustainable Kansas City?
   Yes

4. Does this legislation create or preserve new housing units?
   Please Select (Press tab after selecting)

   No
   Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

   No - CREO's review is not applicable (Press tab after selecting)
   Please provide reasoning why not:
   Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

   No(Press tab after selecting)

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?
   No(Press tab after selecting)