



SECRETARÍA DE
CULTURA, RECREACIÓN
Y DEPORTE



Al contestar, citar el número:
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20251000183721

Fecha: 22-10-2025

You

Bogotá D.C., miércoles 22 de octubre de 2025

Councilwoman

MELISSA ROBINSON

Missouri City Council

City Hall

Kansas City, MO, USA

ASUNTO: Letter of Support for Ordinance #250797 — Kansas City Global Music Strategy

Dear Councilwoman Robinson,

I write, on behalf of the Secretary of Culture, Recreation and Sport for the City of Bogotá, to express our support for the Kansas City Global Music Strategy (Ordinance #250797) presented by Creative City KC. Bogotá and Kansas City share a deep conviction about the transformative power of music to strengthen communities, foster social inclusion, and drive sustainable urban development. In Bogotá we have experienced first-hand how cultural policy that centers music and living heritage can contribute to safer, healthier, and more creative neighborhoods; it is in that spirit that we welcome Kansas City's effort to formalize a coherent and ambitious vision for its music ecosystem.

The Strategy situates music as both an economic engine and a public good, and it does so in a way that recognizes music's role as a bearer of memory, identity and civic life. Bogotá, proud to be recognized within the UNESCO Creative Cities family for its cultural initiatives around music, appreciates how this endeavor links local policy to international frameworks.





The emphasis on education, cultural heritage, gender equity, and the integration of music into city planning resonates strongly with the priorities we cultivate at home, and it illustrates how cities can learn from one another to expand opportunity and protect creative livelihoods, values we uphold within the UCCN Music Cities.

Over the years, Bogotá has found great importance in cultural exchange and collaboration with fellow Creative Cities and benefits greatly from working in network. In particular, our collaboration with Kansas City through Jacob Wagner and Anita Dixon has been especially meaningful as we have found initiatives that connect musicians, cultural managers, and institutions across borders help enrich artistic practice and strengthen our capacities to manage culture and produce better policies for our creative forces.

Kansas City's history of musical innovation and its leadership within the global music community make adopting the Strategy especially important, as a city policy will send a clear message that culture matters in municipal decision-making and that investment in the arts is an investment in civic resilience and shared prosperity.

For these reasons, and with full respect for Kansas City's local process, we encourage the City Council to adopt Ordinance #250797. Doing so will affirm the city's role as a global cultural partner, protect and amplify the livelihoods of musicians, and create durable pathways for cultural exchange between our cities and across the UNESCO Creative Cities Network.

Bogotá looks forward to deepening our collaboration with Kansas City in the months and years ahead, and we stand ready to support joint programs, exchanges, and technical dialogue that strengthen the music ecosystems of both cities.

With best regards,

Natalia Sefair López
Advisor for international affairs and cooperation.



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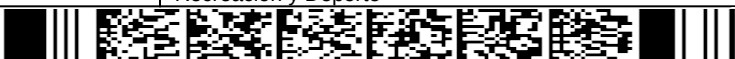


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Secretaría de Cultura, Recreación y Deporte
Alcaldía Mayor de Bogotá

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